

Firm News | August 23, 2022

## Troutman Pepper Advises Fintech Company Quantic in Seed Financing

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Thomas P. Dwyer | Ethan Zook | Dawn Hall

PHILADELPHIA – Quantic, a cloud-based point of sale platform company, completed its seed round of \$1.6M, receiving funding from Payroc, Voyages VC, and Ben Franklin Technology Partners. Troutman Pepper represented King of Prussia-based Quantic in the transaction. Read a company press release about the financing.

Quantic provides custom and intelligent data-driven solutions to help business owners streamline their sales operations. The platform offers options to sell in brick-and-mortar, e-commerce, self-ordering, or kiosk environments.

With the capital secured, Quantic will continue to scale both the deployment process of its surcharging Smart Terminal and the product growth of its powerful, portable Quantic Lite POS this year. This funding will also support research and development, ensuring the best user experience from the Quantic family of products.

The Troutman Pepper team advising Quantic was led by Partner Thomas Dwyer and included Associates Ethan Zook and Jake McDonough; and Paralegal Dawn Hall.

Troutman Pepper regularly advises startup, emerging growth and venture capital clients through every stage of their life cycle. Industries served span software, hardware and other high-technology, biotechnology, pharmaceuticals and medical devices, financial technology, health care, consumer products, food and beverage, media and telecommunications products and services, and many others.

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