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# Troutman Pepper Locke and London's Giovanni Visintini Recognized in WIPR UK Trademark Rankings 2025

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**LONDON** – Troutman Pepper Locke has been recognized in the World Intellectual Property Review (WIPR) UK Trademark Rankings 2025, achieving recommended status in the contentious and non-contentious categories. In addition, London's [Giovanni Visintini](#) elevated his ranking this year and was recognized as a highly recommended practitioner in the non-contentious category.

According to WIPR, the inaugural rankings detail law firms and lawyers at the forefront of their industry, navigating the impact of technological innovation on trademarks, the challenges of domestic and international protection, and the ever-demanding contest of representing clients in the courtroom. Rankings are based on a robust assessment of the UK intellectual property market that includes market analysis, reviews of submissions and interviews with firms, clients, and other leading individuals.

## Troutman Pepper Locke

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