

Firm News | September 16, 2025

Troutman Pepper Locke Counsels Atlanticus in Acquisition of Mercury Financial LLC

RELATED PROFESSIONALS

Brinkley Dickerson | Andrea M. Farley | Mark T. Wilhelm | Reid W. Oetting | Valentina Rivera | Monika Gindy | Barbara T. Sicalides | Thomas Gray | Jeffery R. Banish | Ashley Z. Hager | James E. Schutz | Chris Willis | Mary C. Zinsner | Caleb N. Rosenberg | Jeremy Colin Sairsingh | Jina Davidovich | Stephen J. Steinlight | Lauren G. Alvarez | Brianna L. Dally | Thailer A. Buari | Anca Vintu | Jared T. Burns

ATLANTA – Troutman Pepper Locke advised Atlanticus Holdings Corporation (Atlanticus) in its acquisition of Mercury Financial LLC (Mercury), a leading data- and tech-centric credit card platform utilized by bank partners to provide credit cards to near-prime consumers in the U.S. For more information, see the press release.

Atlanticus[™] technology enables bank, retail, and health care partners to offer more inclusive financial services to everyday Americans through the use of proprietary technology and analytics. The acquisition of Mercury adds an established top 25 credit card program to the suite of programs that Atlanticus manages on behalf of bank partners. As a result of the transaction, Atlanticus added 1.3 million credit card accounts serviced and \$3.2 billion in credit card receivables, bringing its total serviced accounts to more than five million and its total managed receivables to more than \$6 billion.

The Troutman Pepper Locke team that advised Atlanticus included Brinkley Dickerson, Andrea Farley, Mark Wilhelm, Reid Oetting, Valentina Rivera, Monika Gindy, Barbara Sicalides, Thomas Gray, Jeff Banish, Ashley Hager, James Schutz, Chris Willis, Mary Zinsner, Caleb Rosenberg, Jeremy Sairsingh, Jina Davidovitch, Stephen Steinlight, Lauren Alvarez, Brianna Dally, Thailer Buari, Anca Vintu, and Jared Burns.

Consistently recognized as a top-tier national practice, Troutman Pepper Locke's corporate attorneys regularly handle strategic deals for *Fortune* 100 corporations, and middle and lower middle market transactions for private equity clients. Core areas of service include mergers and acquisitions, corporate finance, corporate governance, securities laws compliance, capital markets transactions, and other significant domestic and cross-border transactions, as well as general corporate counseling.

Troutman Pepper Locke

Troutman Pepper Locke helps clients solve complex legal challenges and achieve their business goals in an everchanging global economy. With more than 1,600 attorneys in 30+ offices, the firm serves clients in all major industry sectors, with particular depth in energy, financial services, health care and life sciences, insurance and reinsurance, private equity, and real estate. Learn more at troutman.com.

RELATED INDUSTRIES + PRACTICES

- Consumer Financial Services
- Corporate
- Employee Benefits + Executive Compensation
- Financial Services
- Payments + Financial Technology
- Tax