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Troutman Pepper Locke Counsels Atlanticus in Acquisition of Mercury Financial LLC

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ATLANTA – Troutman Pepper Locke advised Atlanticus Holdings Corporation (Atlanticus) in its acquisition of Mercury Financial LLC (Mercury), a leading data- and tech-centric credit card platform utilized by bank partners to provide credit cards to near-prime consumers in the U.S. For more information, see the [press release](#).

Atlanticus™ technology enables bank, retail, and health care partners to offer more inclusive financial services to everyday Americans through the use of proprietary technology and analytics. The acquisition of Mercury adds an established top 25 credit card program to the suite of programs that Atlanticus manages on behalf of bank partners. As a result of the transaction, Atlanticus added 1.3 million credit card accounts serviced and \$3.2 billion in credit card receivables, bringing its total serviced accounts to more than five million and its total managed receivables to more than \$6 billion.

The Troutman Pepper Locke team that advised Atlanticus included Brinkley Dickerson, [Andrea Farley](#), [Mark Wilhelm](#), [Reid Oetting](#), [Valentina Rivera](#), [Monika Gindy](#), [Barbara Sicalides](#), [Thomas Gray](#), [Jeff Banish](#), [Ashley Hager](#), [James Schutz](#), [Chris Willis](#), [Mary Zinsner](#), [Caleb Rosenberg](#), [Jeremy Sairsingh](#), [Jina Davidovitch](#), [Stephen Steinlight](#), [Lauren Alvarez](#), [Brianna Dally](#), Thailer Buari, Anca Vintu, and [Jared Burns](#).

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