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# Troutman Pepper Locke Launches NIL Revolution Blog to Navigate Evolving Legal Terrain of College Athletics

**Blog Offers Comprehensive Insights and Updates on NIL Laws, NCAA Policies, and Enforcement Strategies**

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**NEW YORK** – Troutman Pepper Locke launched its *NIL Revolution Blog* today to provide timely analysis and insight into the rapidly changing legal landscape of college athletics. From individuals who work for a college or university that participates in National Collegiate Athletic Association (NCAA) athletics to college sports enthusiasts, the blog is the one-stop destination for remaining informed and engaged with the current state of name, image, and likeness (NIL) laws, as well as guidance and policies coming directly from the NCAA.

“The NIL landscape is evolving at an extraordinary pace, and our goal with this blog is to offer a comprehensive resource that addresses the multifaceted critical issues at the intersection of law and college athletics,” said [Callan Stein](#), partner in Troutman Pepper Locke’s Health Care and Life Sciences Litigation Practice Group and host of the firm’s *Highway to NIL Podcast*. “The blog is a complementary addition to the firm’s ecosystem of NIL resources, which encompasses the *Highway to NIL* podcast and State and Federal Legislation Tracker.”

The *Highway to NIL* podcast analyzes the legal landscape concerning college athletics and the regulation of NIL rights of student-athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and NCAA policies; various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations. Additionally, the firm’s [State and Federal Legislation Tracker](#) offers a comprehensive survey of current NIL laws and policies relevant to student-athletes in each state.

“Building upon the dynamic discussions on our *Highway to NIL* podcast, we are committed to enhancing our multimedia resources to better serve the needs of our clients and the college athletics community. No matter how clients prefer to consume content, industry players can easily turn to our multimedia hub for valuable insights on NIL enforcement and more,” Stein added.

The *NIL Revolution Blog* will feature insightful commentary, legal updates, and strategies for institutions to mitigate NIL enforcement risk, making it an essential destination for anyone involved in or interested in the legal aspects of college athletics. To subscribe to Troutman Pepper Locke’s *NIL Revolution Blog*, click [here](#).

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