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Troutman Pepper Locke Represents Connoisseurs Products in Sale to Willert Home Products

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BOSTON – Troutman Pepper Locke advised Connoisseurs Products, a global market leader in jewelry and silver care, in its sale to Willert Home Products, a premier manufacturer of many well-known and trusted household products.

Connoisseurs has transformed the jewelry care industry with breakthrough jewelry cleaning products. Its brand is established in more than 60 nations around the world, from North America to Europe to Asia. The Connoisseurs brand is the top choice among consumers, jewelers, retailers, and fashion and beauty editors and bloggers who recognize the products' efficacy, worldwide brand leadership, and enduring style.

The team that represented Connoisseurs in the transaction included Richard Glovsky, David Ruediger, Chris Flanagan, Lori Basilico, and Sydney Goldberg.

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