

Troutman Pepper Locke State Attorneys General Monitor – July 30, 2026

WRITTEN BY

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State attorneys general increasingly impact businesses in all industries. Our nationally recognized [state AG team](#) has been trusted by clients for more than 20 years to navigate their most complicated state AG investigations and enforcement actions.

State Attorneys General Monitor analyzes regulatory actions by state AGs and other state administrative agencies throughout the nation. Contributors to this newsletter and related [blog](#) include attorneys experienced in regulatory enforcement, litigation, and compliance. Also visit our [State Attorneys General Monitor microsite](#).

Contact our State AG team at StateAG@troutman.com.

TROUTMAN PEPPER LOCKE SPOTLIGHT

STATE ATTORNEYS GENERAL WILL DOMINATE POST-CHEVRON LITIGATION

By [Ashley L. Taylor, Jr.](#)

Ashley L. Taylor Jr., co-leader of Troutman Pepper Locke's State Attorneys General Practice Group, appeared in the September–October 2026 issue of *The Journal of Federal Agency Action* for his article, "State Attorneys General Will Dominate Post-Chevron Litigation." The article was co-authored with Paul Nolette, a professor at Marquette University, and Aaron M. Frey, the attorney general of Maine.

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COMPLIANCE IN THE WILD WEST — HOW STATE AGS ARE USING TRADITIONAL LEGAL FRAMEWORKS TO ADDRESS AI BUSINESS PRACTICES

By [Ashley L. Taylor, Jr.](#), [Clayton Friedman](#), [Daniel Waltz](#), and [Kyara Rivera Rivera](#)

This article was originally published on *Reuters* and *Westlaw* and is republished here with permission as it originally appeared on July 27, 2026. Newsfeeds are saturated with dramatic headlines about artificial intelligence (AI) — self-driving cars, AI-generated art, hallucinated legal briefs, and predictions of technological dystopia. The constant noise can obscure a more practical reality: Artificial intelligence is, at its core, a tool. However, it does not relieve companies of their longstanding obligations to treat consumers fairly or comply with existing state law.

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REGULATORY OVERSIGHT PODCAST UPDATES

POINT-OF-SALE FINANCE SERIES: STATE AGS FILLING THE FEDERAL VOID IN POINT-OF-SALE FINANCE ENFORCEMENT

By [Michael Yaghi](#), [Lane Page](#), and [Taylor Gess](#)

In this crossover episode of *The Consumer Finance Podcast* and *Regulatory Oversight*, Taylor Gess is joined by colleagues Michael Yaghi and Lane Page from Troutman Pepper Locke's State AG and Regulatory Investigations, Strategy + Enforcement practice groups to discuss the hottest areas of state regulatory activity in the point-of-sale space. With federal consumer protection enforcement pulling back in certain areas under the current administration, state regulatory agencies are stepping into the spotlight to take an industrywide approach to point-of-sale finance.

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SINGLE STATE AG NEWS

NEW JERSEY CONSUMER FRAUD ACT NOW COVERS INSURANCE BROKERS, AGENTS, AND PRODUCERS

By [Troutman Pepper Locke State Attorneys General Team](#)

On July 15, 2026, the New Jersey Supreme Court issued a decision overturning lower court rulings that had shielded “semi-professionals” — including insurance brokers, agents, and producers, among others — from regulation and litigation under the New Jersey Consumer Fraud Act (NJCFCA). The Supreme Court’s opinion in *Lowe v. Audet* will have a significant and immediate impact on the insurance industry in New Jersey. Now, insurance brokers, agents, and producers — and their employers — must ensure they are compliant with the NJCFCA, which includes a private right of action and is enforced by the New Jersey AG and the Division of Consumer Affairs.

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UPCOMING AG EVENTS

- August: AGA | Women’s Empowerment Summit | Palm Beach, FL
- August: RAGA | Victory Fund Golf Retreat & Tech Summit | Pebble Beach, CA
- August: NAAG | Robocall Summit | Asheville, NC
- September: RAGA | Senior Staff Retreat | Bluffton, SC
- September: DAGA | Policy Conference | Detroit, MI

For more on upcoming AG Events, [click here](#).

Troutman Pepper Locke's State Attorneys General team combines legal acumen and government experience to develop comprehensive, thoughtful strategies for clients. Our attorneys handle individual and multistate AG investigations, proactive counseling and litigation, and manage ancillary regulatory issues. Our successful approach has been recognized by *Chambers USA*, which ranked our practice as a leader in the industry.

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