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Troutman Pepper Locke State Attorneys General Monitor – June 26, 2025

WRITTEN BY

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State attorneys general increasingly impact businesses in all industries. Our nationally recognized state AG team has been trusted by clients for more than 20 years to navigate their most complicated state AG investigations and enforcement actions.

State Attorneys General Monitor analyzes regulatory actions by state AGs and other state administrative agencies throughout the nation. Contributors to this newsletter and related blog include attorneys experienced in regulatory enforcement, litigation, and compliance. Also visit our State Attorneys General Monitor microsite.

Contact our State AG Team at StateAG@troutman.com.

Troutman Pepper Locke Spotlight

AMERICAN BAR ASSOCIATION'S STATE AND LOCAL GOVERNMENT LAW SECTION WEBINAR SERIES: STATE ATTORNEYS GENERAL ENFORCEMENT ACTIONS AND LITIGATION: THE UNWRITTEN RULES

By Ashley L. Taylor, Jr.

Join Troutman Pepper Locke attorney Ashley Taylor, the co-leader of the firm's State Attorneys General team, as he participates in part two of the American Bar Association's State and Local Government Law Section webinar series titled "State Attorneys General Enforcement Actions and Litigation: The Unwritten Rules." This session will focus on the "Multistate Investigations and Settlements" chapter from the recently published book, *Consumer Protection: Understanding Enforcement Actions Brought by State Attorneys General.* The webinar aims to delve into the complexities and nuances of enforcement actions initiated by consumer protection staff within state attorneys general offices.

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SOLICITORS GENERAL INSIGHTS: THE LEGAL FRONTLINES IN IOWA AND INDIANA

By Stephen C. Piepgrass and Jeff Johnson

In this episode of our special *Regulatory Oversight: Solicitors General Insights* series, Jeff Johnson is joined by Iowa Solicitor General Eric Wessan and Indiana Solicitor General James Barta to discuss their roles and responsibilities, as well as the current legal challenges their offices are facing. The conversation delves into the intricacies of state and federal court appeals, highlighting the significant amount of work done in state courts.

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State AG News

FEDERAL "TEMPORARY PAUSE" OF STATE AI LAWS CLEARS PROCEDURAL HURDLE AS SIDES DRAW BATTLE LINES

By Troutman Pepper Locke State Attorneys General Team, Gene Fishel, and Nick Gouverneur

One of many provisions in the "One Big Beautiful Bill Act," passed by the U.S. House of Representatives, would place a 10-year "temporary pause" on states' ability to regulate artificial intelligence (AI). Initially called a moratorium, Senate Republicans changed the characterization of the prohibition to ensure the provision's passage during the reconciliation process. The changes were at least partially successful, as the proposed "temporary pause" overcame a procedural hurdle when the Senate parliamentarian concluded that it satisfies the "Byrd Rule" and may remain in the bill. The bill now heads to the Senate floor. If enacted, the temporary pause would mark the most significant federal action (or inaction) related to AI.

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VIRGINIA DEMOCRATIC ATTORNEY GENERAL PRIMARY: A NARROW VICTORY FOR JAY JONES

By Troutman Pepper Locke State Attorneys General Team

In a closely contested Democratic primary held on Tuesday, June 17, Virginia state delegate Jay Jones narrowly defeated Henrico County Commonwealth's Attorney Shannon Taylor in the race for attorney general. This outcome sets the stage for a November election against Republican incumbent Jason Miyares, who advanced unopposed from his primary.

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COURT OF APPEALS BLOCKS TEXAS AG FROM ENFORCING PRE-LITIGATION SUBPOENA

By Troutman Pepper Locke State Attorneys General Team and Leah DeFazio

The U.S. Court of Appeals for the District of Columbia recently enjoined Texas Attorney General (AG) Ken Paxton from enforcing a pre-litigation subpoena issued to Media Matters for America (Media Matters). The subpoena is related to the Texas AG's investigation into Media Matters arising out of allegations that the company fraudulently manipulated data after it reported about brand advertisement concerns on X.

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FTC AND NEVADA AG ACCUSE ILM OF DECEPTIVE ADVERTISING

By Troutman Pepper Locke State Attorneys General Team and Natalia Jacobo

Nevada Attorney General (AG) Aaron D. Ford recently announced that the State of Nevada and the Federal Trade

Commission (FTC) have filed a suit against IYOVIA. IYOVIA currently operates under the brand names IM Mastery Academy, iMarketsLive, and IM Academy (collectively, "IML") and is accused of falsely promising significant income through trading in various financial markets and through a multi-level marketing scheme.

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AG of the Week

TODD ROKITA, INDIANA

Todd Rokita was elected Indiana's 44thattorney general (AG) on November 3, 2020, earning the highest number of votes of any state officeholder in Indiana history. He was reelected in 2024.

During his tenure, Rokita established the Prosecution Assistance Unit to support local prosecutors in pursuing complex criminal cases. Under his leadership, more than 300 years of jail time have been handed down in financial fraud prosecutions — an Indiana record.

Before becoming AG, Rokita worked as general counsel and vice president of external affairs at Apex Benefits. He continues to serve as a director or advisory board member for several national and Indiana-based companies.

From 2011 to 2019, Rokita represented Indiana's 4thcongressional district in the U.S. House of Representatives. He served as vice chairman of the House Budget Committee and chaired a subcommittee on the Education and the Workforce Committees.

Rokita previously served two terms as Indiana secretary of state from 2002 to 2010, and was elected president of the National Association of Secretaries of State. In this role, he supported the implementation and legal defense of the state's photo voter ID law, which was upheld by the U.S. Supreme Court.

A Munster native, Rokita earned his undergraduate degree from Wabash College and his law degree from Indiana University's Robert H. McKinney School of Law. He practiced privately before entering public service.

Indiana AG in the News:

- On June 16, Rokita provided new guidance to Indiana sheriffs on their obligations under Indiana's antisanctuary law.
- On June 5, Rokita announced that he, alongside seven other state AGs, secured a court ruling permanently barring a robocall scammer from operating in the telecommunications industry.
- Rokita is encouraging consumers to take advantage of opportunities to return, fix, dispose, or replace a
 purchased recalled item.

Upcoming AG Events

- July: RAGA | Victory Fund Golf Retreat | Pebble Beach, CA
- July: DAGA | Presidential Partners Retreat | Santa Fe, NM

For more on upcoming AG Events, click here.

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