

# Troutman Pepper State Attorneys General Monitor — February 22, 2024

## WRITTEN BY

Stephen C. Piepgrass | Ashley L. Taylor, Jr. | Callan G. Stein | Avi Schick | Samuel E. "Gene" Fishel | Michael A. Lafleur | Judith "Judy" Jagdmann | Trey Smith | Michael Yaghi | Clayton S. Friedman | Susan N. Nikdel | Natalia A. Jacobo | John Sample | Connor DeFilippis | Whitney L. Shephard | Namrata Kang | Michael B. Jordan | Timothy J. "Tim" Bado | Christopher Carlson | Daniel Waltz

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State attorneys general increasingly impact businesses in all industries. Our nationally recognized state AG team has been trusted by clients for [20 years](#) to navigate their most complicated state AG investigations and enforcement actions.

*State Attorneys General Monitor* analyzes regulatory actions by state AGs and other state administrative agencies throughout the nation. Contributors to this newsletter and related [blog](#) include attorneys experienced in regulatory enforcement, litigation, and compliance.

Contact our State AG Team at [StateAG@troutman.com](mailto:StateAG@troutman.com).

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## Podcast

### STATE AGS FILE NIL ANTITRUST LAWSUITS

By [Callan Stein](#), Tim Bado, and [Connor DeFilippis](#)

In this episode of the *Highway to NIL Podcast*, Troutman Pepper attorneys Cal Stein, Tim Bado, and Connor DeFilippis discuss recent NIL antitrust lawsuits filed by state attorneys general.

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## State AG Updates

### TENNESSEE AND VIRGINIA AGS FILE ANTITRUST SUIT AGAINST NCAA OVER NEW NIL POLICIES

By [Troutman Pepper State Attorneys General Team](#)

On January 31, Tennessee Attorney General (AG) Jonathan Skrmetti, joined by Virginia AG Jason Miyares, filed [suit against the NCAA](#) in the U.S. District Court for the Eastern District of Tennessee for alleged violations of the Sherman Antitrust Act over the association's restrictions on the ability of current and future student-athletes to benefit from their name, image, and likeness (NIL). The lawsuit was filed just one day after the [announcement](#) that the National Collegiate Athletics Association (NCAA) is investigating the University of Tennessee for NIL violations.

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## **BIPARTISAN GROUP OF AGS ISSUE WARNING LETTER OVER ALLEGED ELECTION ROBOCALLING**

By [Troutman Pepper State Attorneys General Team](#)

On February 6, a bipartisan group of 51 attorney general (AG) sent a [warning letter](#) to Life Corporation (Life Corp.) for allegedly engaging in an illegal robocall campaign that they claim was intended to deter New Hampshire voters from participating in the primary on January 23. The calls purportedly used artificial intelligence (AI) to impersonate the voice of President Biden, telling recipients to refrain from voting in the presidential primary.

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Stephanie Kozol, Senior Government Relations Manager – State Attorneys General, also contributed to this newsletter.

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