

Articles + Publications | September 9, 2021

# Troutman Pepper State Attorneys General Monitor – September 2021

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Troutman Pepper's State Attorneys General team combines legal acumen and government experience to develop comprehensive, thoughtful strategies for clients. Our lawyers handle individual and multistate AG investigations, proactive counseling and litigation, and manage ancillary regulatory issues. Our successful approach has been recognized by *Chambers USA*, which ranked our practice as a leader in the industry.

#### REGULATORY OVERSIGHT BLOG LAUNCHES

In July, Troutman Pepper's Regulatory Practice Group launched its regulatory law blog, *Regulatory Oversight*. Regulatory Oversight will provide in-depth analysis into regulatory actions by various state and federal authorities, including state attorneys general and other state administrative agencies, the Consumer Financial Protection Bureau (CFPB) and the Federal Trade Commission (FTC). Contributors to the blog will include attorneys with multiple specialties, including regulatory enforcement, litigation, and compliance.

Make sure you subscribe to receive the most up to date information from the blog.

#### CANNABIS AND PRIVACY REGULATIONS

WHAT CAN FEDERAL REGULATION OF GOLD DREDGING AND PARASAILING TEACH US ABOUT THE FUTURE OF CANNABIS AND PRIVACY REGULATIONS?

By Agustin Rodriguez and Matthew Fay

Hearty divers in Alaska seeking their fortune and humpback whales mating off of Maui have been the subject of reality shows, documentaries, and federal oversight — each capturing various levels of danger and excitement both literal and figurative to their subjects. In this article, we'll draw some lessons from these topics regarding the future of federal regulation of cannabis and privacy.

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#### TEAM RECOGNITION

Justice Harold Melton, a partner in Troutman Pepper's Business Litigation Practice Group, will receive the 2020-21 J.W. Fanning Award from Leadership Georgia, one of the nation's oldest statewide leadership organizations. Melton, the former Chief Justice of the Supreme Court of Georgia, is recognized as a Georgian whose statewide contributions through progressive leadership have resulted in great achievement.

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### STATE ATTORNEYS GENERAL INITIATIVES

#### STATE ATTORNEYS GENERAL TAKE ON HUMAN TRAFFICKING

By Ashley L. Taylor, Jr., Bonnie Gill, and Chris Carlson

While national anti-human trafficking initiatives, such as the Blue Campaign and the National Center for Missing and Exploited Children, are relatively well-known, several state attorneys general have been outspoken leaders in the fight against human trafficking through legislation, initiatives dedicated to public education and awareness, and victim recovery.

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#### **FTC UPDATES**

#### FTC CODIFIES "MADE IN USA" LABELING STANDARDS WITH NEW RULE

By Agustin Rodriguez and Christina Sava

Our Regulatory Oversight Blog has been abuzz with news about the newly galvanized Federal Trade Commission (FTC or Commission). Besides beginning to flex its antitrust muscle, the FTC is also taking on deceptive trade practices, with its latest target being the deceptive use of the "Made in USA" or "Made in America" labels. On August 14, the Commission issued a final rule, seeking to codify the established principle that the "Made in USA" (MUSA) label must mean that "all or virtually all" of a product is made in the United States.

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# **VERMONT ATTORNEY GENERAL**

# VERMONT SETTLES WITH ONLINE RETAILERS FOR VIOLATIONS OF DELIVERY SALE AND CONSUMER PROTECTION LAWS

By Bryan Haynes, Agustin Rodriguez, Christopher Carlson and Nicholas Ramos

Vermont Attorney General T.J. Donovan recently announced that his office settled violations of the state's delivery sale law with three online electronic nicotine delivery system (ENDS) sellers. Since December 2020 and including these most recent settlements, the state has collected \$472,500 from 13 companies for such violations, signaling the state's growing desire to enforce this law against online ENDS sellers.

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# **ELECTION UPDATES: NEVADA**

# FORMER NEVADA ATTORNEY GENERAL ADAM LAXALT ANNOUNCES SENATE RUN

By Ketan Bhirud, Christopher Carlson and Bonnie Gill

On August 17, former Nevada Attorney General Adam Laxalt formally announced he will be running in 2022 for the U. S. Senate seat currently held by Democrat Catherine Cortez Masto, who served as Nevada attorney general from 2006 to 2014.

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Our Cannabis Practice provides advice on issues related to applicable state law. Cannabis remains an illegal controlled substance under federal law.

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