

Press Coverage | February 23, 2025

Trump, NCAA Changes Won't Directly Affect NIL at Princeton

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Christopher M. Brolley

Chris Brolley, an associate in Troutman Pepper Locke's Health Care + Life Sciences Industry Group, was quoted in the February 23, 2025 *The Daily Princetonian* article, "[Trump, NCAA Changes Won't Directly Affect NIL at Princeton](#)."

Christopher Brolley, an attorney who advises on NIL issues, told the 'Prince' that the *House* settlement limits the number of athletic roster spots a school can have. So by opting out, he said, Ivy League schools "are protecting the sports opportunities and retaining control of their own admissions."

"They're giving the opportunity for everyone to play," he continued. "They're not going to base their admissions decision now on what student athlete requires or needs the most money."

While opting out could mean that talented athletes transfer to schools with more NIL opportunities, Brolley told the 'Prince' that the roster restrictions in the *House* settlement "are directly impacting women's and Olympic sports, which is what I understand the Ivy Leagues are most successful at, what the Ivies are known for."

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