

Podcasts | March 1, 2023

# University of Miami NIL Enforcement Action

## Highway to NIL Podcast

### SPEAKERS

[Callan G. Stein](#) | [Christopher M. Brolley](#) | [Mia S. Marko](#)

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. It provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper litigators Cal Stein, Chris Brolley, and Mia Marko discuss the recent NCAA NIL enforcement action against the University of Miami. Specific topics include:

- Background on the University of Miami's NIL Violation (3:23);
- The NCAA's Enforcement Action and Punishments (5:53);
- The NCAA's Focus on Punishing the Institution for an Inducement (11:04);
- Key Takeaway #1: Impact of the NCAA's New Charging Standard (13:12);
- Key Takeaway #2: A Significant NCAA Warning to Boosters (15:29);
- Key Takeaway #3: Limited Precedential Value of the Enforcement Action (16:45);
- Key Takeaway #4: NCAA Scrutiny on Coaches' Conduct (18:20); and
- Key Takeaway #5: Enforcement Activity Regarding the Transfer Portal (20:34).

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