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Using Regulation D Rule 506(c) to Raise Capital

SPEAKERS

[Genna Garver](#) | [Gregory J. Nowak](#)

Raising investment capital through private offerings has always been a challenge, especially for new and emerging investment managers. COVID-19 has exacerbated this challenge by significantly limiting traditional means of marketing, especially in-person pitches and due diligence meetings.

This podcast explores an alternative to traditional marketing by engaging in general solicitation and advertising in reliance on Regulation D, Rule 506(c). In this podcast, Troutman Pepper partners Genna Garver and Greg Nowak are joined by Eric Chung from the Lighthaven Fund.

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