

Press Coverage | March 29, 2022

Utah Sets New Floor In Joining Consumer Privacy Law Fray

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[Sadia Mirza](#)

Sadia Mirza, a partner in Troutman Pepper's Cybersecurity, Information Governance + Privacy Practice Group, was quoted in the March 29, 2022 *Law360* article, "[Utah Sets New Floor In Joining Consumer Privacy Law Fray.](#)"

The Virginia and now the Utah laws clarify some of the initial compliance obstacles that companies have faced and don't turn a blind eye to the practical realities businesses deal with when processing personal information.

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Hopefully states are learning from the compliance challenges businesses had with other state laws, especially in California, and will continue to use those lessons as an opportunity to make further improvements in their own bills.