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Ways To Secure Consumers' Electronic Consent For Data Use

Law360

WRITTEN BY

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Atlanta Partner [Brian Casey](#) authored an article for Law360 examining the consent required from consumers under existing and new privacy-related and telemarketing laws to use or disclose their nonpublic personal information. Casey outlines the consents and the requirements and limitations thereof in the context of several key federal privacy laws: Telephone Consumer Protection Act, Telemarketing Sales Rule, Health Insurance Portability and Accountability Act, Gramm-Leach-Bliley Act, California Consumer Privacy Act and Controlling the Assault of Non-Solicited Pornography and Marketing Act.

To read the full article, click [here](#) (*subscription may be required*).

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