

Press Coverage | September 11, 2025

Web Tracking Suits Draw Pushback From Cyber, Liability Insurers

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Timothy Carroll, counsel in Troutman Pepper Locke's Insurance + Reinsurance Industry Group, was quoted in the September 11, 2025 *Bloomberg Law* article, "[Web Tracking Suits Draw Pushback From Cyber, Liability Insurers.](#)"

Cyber insurance in particular has often covered web tracker litigation "because the language in cyber policies tends to correspond with the type of claim that's being made, which is an unauthorized collection or disclosure of private information," according to Troutman Pepper Locke's Timothy Carroll, who represents insurers.

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The tightening of policy language is a "natural reaction to increased exposure from a certain risk, no different than, say, insurance companies increasing use of a virus exclusion in policies following the Covid-19 pandemic," Carroll said.

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