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Why Did the World Wrestling Federation Become WWE?

No Infringement Intended

SPEAKERS

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In this episode, Rusty Close and Austin Padgett discuss trademarks and why the WWF, the World Wrestling Federation, rebranded itself as WWE, World Wrestling Entertainment.

No Infringement Intended, hosted by Rusty Close and Austin Padgett, is your go-to podcast for exploring the fascinating intersection of intellectual property and pop culture.

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