

Press Coverage | September 26, 2024

Why Is UNLV QB Matthew Sluka Walking Away from His Undefeated Team?

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Michael S. Lowe

Michael Lowe, a partner with Troutman Pepper, was quoted in the September 26, 2024 *Associated Press* article, "Why Is UNLV QB Matthew Sluka Walking Away from His Undefeated Team?"

Michael Lowe, a Philadelphia attorney whose firm represents schools, conferences and collectives in the NIL industry, said the Sluka situation will encourage athletes to take a hard look at their potential value if they were to change schools.

"Maybe you have a situation where an athlete didn't have an NIL deal but suddenly has increased his market value to other schools and makes the unilateral decision to redshirt and sit out the rest of the year, go into the portal and try to get money from another school," Lowe said. "It's sort of the evolution of the student-athlete into a quasi professional. More and more of this stuff is going to keep happening."

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