

## Alexander R. Cox

Associate

Hartford

[alex.cox@troutman.com](mailto:alex.cox@troutman.com)

D 860.541.7756



### OVERVIEW

Alex advises clients across diverse industries on privacy and cybersecurity matters, from startups to large, highly regulated organizations. Leveraging his technical data analytics background, he provides comprehensive guidance on implementing information security and incident response programs and compliance questions surrounding deploying complex data-intensive products.

Alex has experience in responding to data breaches, directing forensic investigations, and handling communications with stakeholders such as insurers, customers, regulators, and affected individuals. He also counsels businesses undergoing mergers or acquisitions on cybersecurity and privacy concerns throughout the process. Additionally, Alex helps clients draft privacy policies and terms of use that comply with North American and European requirements.

Alex is a CIPP/US-certified privacy professional and stays at the forefront of emerging trends and regulatory changes. He offers clients a proactive approach to regulatory compliance, which includes advising on laws such as the NYDFS Cybersecurity Regulation, CCPA, CPRA, and GDPR, as well as industry-specific standards like HIPAA, NIST, and CIS.

### REPRESENTATIVE MATTERS

- Assists in advising clients on compliance with the New York Department of Financial Services (NYDFS) Cybersecurity Regulation and other insurance data security laws modeled on the NAIC Insurance Data Security Model Law.
- Assists in developing and implementing written information security programs and incident response plans to comply with various privacy and security laws.
- Assists in providing guidance on managing compliance and contracting issues around the use of machine learning, generative AI, and other similar tools.
- Assists in responding to data breaches, including directing forensic investigations, data mining, analysis of obligations, and drafting of notices and other communications with insurers, customers, regulators, and affected individuals.
- Assists with cybersecurity and privacy issues as they occur as part of the process of a merger or acquisition.
- Assists in reviewing and modifying data security and privacy addenda, AI processing addenda, and provisions in

agreements for various contracting arrangements.

- Assists in advising clients on consumer privacy laws, such as the California Consumer Privacy Act (CCPA) and similar laws in Connecticut, Texas, Virginia, and elsewhere.
- Assists in advising clients on biometric privacy issues in contexts from collection to security as informed by available law, including the Illinois Biometric Information Privacy Act and other biometrics laws in Texas, New York, Washington, and elsewhere.
- Helps provide guidance on issues related to processing precise geolocation information.
- Assists in drafting privacy policies and terms of use for websites and services across industries, including SaaS, financial services, retail, design, health care, and others, covering North American and European legal compliance issues.
- Assists in advising clients on compliance with the HIPAA Privacy, Security, and Breach notification rules.
- Helps provide guidance on the EU and UK versions of the GDPR.

## AWARDS

- *Best Lawyers in America®*: Ones to Watch, Privacy and Data Security Law (2024-2026)

## TOP AREAS OF FOCUS

- Insurance + Reinsurance
- Privacy + Cyber

## ALL AREAS OF FOCUS

- Incidents + Investigations
- Insurance + Reinsurance
- Privacy + Cyber

## PROFESSIONAL/COMMUNITY INVOLVEMENT

- Chair, executive committee, Connecticut Bar Association Young Lawyers Section on Cybersecurity and Technology

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- University of Connecticut School of Law, J.D., *with honors*, articles editor, Connecticut Law Review
- Union College, B.A.

### BAR ADMISSIONS

- Connecticut

## SPEAKING ENGAGEMENTS

- Speaker, "State Privacy Laws Going Into Effect in 2025," Connecticut Bar Association Young Lawyers Section,

February 18, 2025.

- Speaker, “Maintaining Data Security in an Ever-Changing World,” Online Lenders Alliance Compliance University, July 16-17, 2024.
- Speaker, “Data Privacy & Security for InsurTechs,” Locke Lord InsurTech Legal Academy Webinar, August 23, 2023.
- Speaker, “Privacy and Cyber Exposures from the Collection of Information,” AIRROC: Summer Membership Meeting, July 19-20, 2023.
- Speaker, “New CT Data Privacy Act (ECS230301),” Locke Lord and Connecticut Bar Association Privacy & Cybersecurity Program, March 1, 2023.
- Speaker, “Developments in State Privacy Requirements for Connecticut Businesses,” Locke Lord and the Association of Corporate Counsel: Connecticut Chapter Webinar, December 14, 2022.
- Speaker, “BIPA – The Familiar Face of Biometric Data Regulation,” Insurance Forum, November 2, 2022.
- Speaker, “Cybersecurity Developments Affecting Receivers,” International Association of Insurance Receivers (IAIR) Technical Development Series, October 12-14, 2021.
- Speaker, “Data Privacy Laws and How They Impact Your Clients,” Connecticut Bar Association Legal Conference, June 15, 2021.
- Speaker, “Gearing up for Privacy & Cybersecurity in 2021 Webinar Series: Incident Preparedness & Response,” Locke Lord, June 10, 2021.
- Speaker, “Privacy & Data Protection Issues Associated with COVID-19,” RAA Re Finance Seminar, September 10, 2020.
- Speaker, “Privacy and Cybersecurity Issues in the COVID-19 Environment,” Locke Lord, July 8, 2020.
- Speaker, “Privacy & Data Protection Issues Associated with COVID-19,” RAA Webinar, May 27, 2020.

## PUBLICATIONS

- Co-author, “Texas and Oregon Data Privacy Laws: Applicability Concerns and Enforcement,” Locke Lord, August 2024.
- Co-author, “California’s Draft Proposed Regulations on Cybersecurity Audits,” Locke Lord, April 2024.
- Co-author, “Preventing Access to Americans’ Bulk Sensitive Personal Data and United States Government-Related Data by Countries of Concern,” Locke Lord QuickStudy, April 1, 2024.
- Co-author, “U.S. State Privacy Laws: California, Colorado, Connecticut, Delaware, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, Virginia,” Locke Lord, December 2023.
- Co-author, “Challenging Recent Developments for Incident Response,” Locke Lord Privacy & Cybersecurity Newsletter, December 2023.
- Co-author, “Waiting on Guidance from the CPPA. What to Do in the Meantime?” Locke Lord, June 2023
- Co-author, “Washington State My Health, My Data Act,” Locke Lord QuickStudy, May 31, 2023.
- Co-author, “State Privacy Update – Iowa, California, and the NAIC,” Locke Lord, April 2023.
- Co-author, “U.S. State Privacy Laws in 2023: California, Colorado, Connecticut, Utah and Virginia,” Locke Lord, December 2022.
- Co-author, “New York DFS Cybersecurity Regulation Update: Amendments Proposed November 2022,” Locke Lord, December 2022.
- Co-author, “Why Warranty Providers May Explore CCPA Exemption,” *Law360*, November 16, 2022.
- Co-author, “California Privacy Fall Update: Proposed Regulations and Fading Exemptions,” Locke Lord, September 2022.
- Co-author, “New York Department of Financial Services Looks to Raise the Floor — Again — on Cybersecurity Regulation,” Locke Lord, September 2022.

- Co-author, “New Federal Trade Commission’s Safeguards Rule is a Game-Changer for Extended Warranty and GAP Waiver Industries,” *The Banking Law Journal*, September 2022.
- Co-author, “Russian Threats and the Need to Protect Critical Infrastructure,” Locke Lord, Spring 2022.
- Co-author, “Evolving Privacy Requirements in the U.S.: What to Do for 2022?” Locke Lord, January 2022.
- Co-author, “NY DFS Releases Guidance on Multi-Factor Authentication,” Locke Lord, December 14, 2021.
- Co-author, “Developments in Energy Pipeline Security: TSA Directives, and Recommendations for Owners and Operators,” Locke Lord QuickStudy, October 5, 2021.
- Co-author, “New Privacy Laws from Coast to Coast: Comparing California, Virginia and Colorado,” Locke Lord, Fall 2021.
- Co-author, “CCPA Quick Update: Certain Companies Must Report Consumer Request Metrics by July 1, 2021,” Locke Lord, Summer 2021.
- Co-author, “New York Biometric Privacy Update: Scanning Your Face as You Walk the City?” Locke Lord, Summer 2021.
- Co-author, “Updating Your ‘Reasonable Security’ During the ‘Ransomware Outbreak’,” Locke Lord, Summer 2021.
- Co-author, “NYDFS Alerts Insurance Industry on Cyber Threats to Auto Quote Functions,” Locke Lord, April 6, 2021.
- Co-author, “Ready or Not, Here It Comes: Litigation and Enforcement Issues Under the California Privacy Rights Act,” Locke Lord QuickStudy, February 12, 2021.
- Co-author, “California Privacy Developments: The CPRA,” Locke Lord, November 2020.
- Co-author, “CCPA Update: Final Proposed Regulations,” Locke Lord, Summer 2020.
- Co-author, “Malicious Cyber Actors Exploiting COVID-19, Common Attacks and Mitigation Strategies,” Locke Lord QuickStudy, May 12, 2020.

## **MEDIA COMMENTARY**

- Quoted, “New Data Privacy Law to Take Effect: Here’s What Attorneys Need to Know,” *Connecticut Law Tribune*, June 8, 2023.