

## Amanda A. Hassan

Partner

Detroit

[amanda.hassan@troutman.com](mailto:amanda.hassan@troutman.com)

D 248.359.7336



Amanda is a trusted advisor to clients seeking guidance on corporate, commercial contract, intellectual property, information technology, and data privacy matters. She is experienced in transactions and regulatory matters across a diverse range of industries.

### OVERVIEW

Amanda concentrates her practice on counseling and representing companies in the areas of domestic and international commercial transactions, commercial contracting work, and general corporate counseling. She represents clients in a wide range of industries, including automotive, technology, manufacturing, health care, with a geographical reach spanning Europe, Asia, North and South Americas, and Australia.

Amanda brings significant experience counseling clients on intellectual property and technology licensing matters, data analytics, as well as data privacy and protection. She guides clients on how to achieve their business goals while maintaining compliance with industry specific laws and regulations, including data protection laws, anti-trust laws, and consumer protection and marketing laws. Her comprehensive and practical approach to legal advice helps clients succeed in business while remaining legally compliant.

Amanda brings significant experience negotiating and preparing various technology and commercial agreements, including licensing, development, services, software as a service, outsourcing arrangements, partnership, supply agreements, nondisclosure agreements, terms and conditions, and vendor agreements.

### REPRESENTATIVE MATTERS

- Represented an electric vehicle battery manufacturer in the negotiation of joint development and strategic partnership agreements with a leading automotive manufacturer relating to a joint venture for the development of electric vehicle lithium-ion battery technology.
- Counsel to an international automotive software and consulting services provider including, without limitation: (a) reviewing, drafting, and negotiating master agreements, nondisclosure agreements, statements of work, licensing agreements, technology agreements, professional services agreements, consulting agreements, vendor agreements, and amendments thereto; (b) preparing template agreements when needed; (c) analyzing and counseling clients on business and legal risks, which includes providing risk consideration memoranda regarding same; (d) analyzing laws applicable to client, including global data privacy and protection laws; and (e) reviewing and revising privacy policies and online terms and conditions, including appropriate data protection notice and consent language.

- Advises an international automotive supplier client on its global opportunities, including reviewing and negotiating purchase orders, statements of work, framework agreements, terms and conditions, and other documents pertaining to the opportunity, which may impact client's liability and intellectual property rights. She works with client sales personnel to provide solutions that meet client business needs while complying with client's internal policies and procedures with respect to project management and finance, as well as all applicable laws.
- Counsel to a digital supply chain company, including drafting a suite of template technology and commercial agreements and terms and conditions, and negotiating various commercial agreements with large multibillion-dollar global customers.
- Reviewed and negotiated an exclusive supply agreement with a company that creates automotive paints and performance coatings for both industry and consumers worldwide, including analyzing and counseling on business and legal risks related to the agreement.
- Advises an online automotive marketing services provider, including, without limitation, analyzing applicable data protection laws, consumer protection and marketing laws, and revising privacy policies and drafting template agreements.
- Counsel to software startup companies, including: (a) preparation of template subscription agreements, order forms, and privacy policies; (b) review and negotiate software development agreements; and (c) analyzing and counseling client on business and legal risks, including intellectual property protection, antitrust issues, and data breach concerns.

## AWARDS

- *Best Lawyers in America®: Ones to Watch: Corporate Law (2024-2025)*

## TOP AREAS OF FOCUS

- Automotive
- Commercial Contracting
- Corporate
- Emerging Companies + Venture Capital
- Health Care + Life Sciences
- Privacy + Cyber

## ALL AREAS OF FOCUS

- Automotive
- Commercial Contracting
- Corporate
- Emerging Companies + Venture Capital
- Health Care + Life Sciences
- International
- Privacy + Cyber
- Tariff + Trade Task Force

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- The University of Toledo College of Law, J.D., *magna cum laude*, 2009, Order of the Coif
- Wayne State University, B.S., *magna cum laude*, 2005, psychology

#### **BAR ADMISSIONS**

- Michigan