

Amanda Arwood Practice Director

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Amanda collaborates with attorneys and staff team members across the firm, providing strategic guidance to assure the continued growth and success of the Business Litigation practices.

OVERVIEW

With more than 15 years of marketing and client service experience in the legal and nonprofit sectors, Amanda focuses on efficient growth of the firm's Business Litigation practices. She facilitates the finance management, marketing, business planning, technology, professional development, recruiting, and human resource management operations of business litigation practices to achieve the firm's and department's business goals.

Her responsibilities include efficiently utilizing talent and other resources, supporting recruiting efforts, reinforcing long-term strategic and financial planning, and developing efficient processes to help the firm's attorneys provide value to their clients.

TOP AREAS OF FOCUS

- Business Litigation
- Consumer Financial Services
- White Collar Litigation + Investigations
- eDiscovery + Data Management

ALL AREAS OF FOCUS

- Business Litigation
- Consumer Financial Services
- <u>Litigation + Trial</u>
- White Collar Litigation + Investigations
- <u>eDiscovery + Data Management</u>

PROFESSIONAL/COMMUNITY INVOLVEMENT

• Legal Marketing Association

PROFESSIONAL EXPERIENCE

- Practice director, Troutman Pepper Locke, 2025-present
- Practice director, Troutman Sanders (Troutman Pepper), 2019-2024
- Business Development (various roles), Troutman Sanders, 2013-2019
- Marketing and Communications (various roles), Virginia REALTORS®, 2005-2013

EDUCATION AND CERTIFICATIONS

EDUCATION

• Virginia Commonwealth University, B.A., 2003