

Austin Padgett

Partner

Atlanta

austin.padgett@troutman.com

D 404.885.3155



OVERVIEW

Austin is a copyright, trademark, and advertising attorney in the firm's Intellectual Property group. He counsels businesses and creators as they develop and employ brands, concepts, content, promotions, advertising, and intellectual property across all media. Austin represents his clients in transactions, litigation, and before government agencies and industry oversight groups. His expertise involves a broad spectrum of IP work including trademark clearance, prosecution, disputes, licensing; Trademark Trial and Appeal Board administrative proceedings in the Patent and Trademark Office; copyright registration, counseling, disputes and licensing; music and publishing counseling and agreements; domain name arbitrations before the World Intellectual Property Organization; endorsement and sponsorship agreements; advertising clearance; sweepstakes, contests and promotions compliance and management; merger and acquisition due diligence and IP-related agreements.

AWARDS

- *Best Lawyers in America®*: Advertising Law (2014-2026), Copyright Law (2022-2026), Trademark Law (2021-2026)
- *Best Lawyers in America®*: "Lawyer of the Year" in Advertising Law (2022)
- *World Trademark Review*: WTR 1000 (2020-2021, 2023-2025)

TOP AREAS OF FOCUS

- Domain Name Litigation + UDRPs
- Intellectual Property
- Trademark + Copyright

ALL AREAS OF FOCUS

- Academic + Research Institutions
- Domain Name Litigation + UDRPs
- Intellectual Property
- Litigation + Trial

- Marketing + Advertising
- Technology
- Trademark + Copyright

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of New Hampshire Franklin Pierce School of Law, J.D., *magna cum laude*, 2009
- University of Cincinnati, M. Mus., 2007
- Samford University, B.M., *magna cum laude*, 2004

BAR ADMISSIONS

- District of Columbia
- Massachusetts
- Ohio
- New York
- California

COURT ADMISSIONS

- U.S. Court of Appeals, Federal Circuit
- U.S. District Court, Southern District of Ohio

SPEAKING ENGAGEMENTS

- Speaker, "Navigating the IP Landscape: Intellectual Property Issues, Strategies, and Management for In-House Counsel," Troutman Pepper Webinar, October 25, 2023.
- Panelist, "When the CEO Calls – Part II," Troutman Pepper CLE Webinar, September 29, 2022.
- Panelist, "When The CEO Calls," Troutman Pepper CLE Webinar, February 24, 2022.

PUBLICATIONS

- Co-host, No Infringement Intended Podcast.
- Co-author, "No Infringement Intended: Can I Clean the Graffiti Off My Walls? When Intellectual Property and Property Rights Clash," *IP Watchdog*, September 4, 2025.
- Co-author, "I Found An 'I-Dentical' (or Similar) Trademark! What Now?" *Troutman Pepper Locke*, August 25, 2025.
- Co-author, "No Infringement Intended: Can Tattoos Be Copyrighted? The Legal Battle Over Mike Tyson's Iconic Ink," *IP Watchdog*, July 21, 2025.
- Co-author, "Why Should I Register My Trademark?" *Troutman Pepper Locke*, June 18, 2025.
- Co-author, "No Infringement Intended: What Brands Can Learn About Trade Dress From the YETI and RTIC Cooler Wars," *IP Watchdog*, June 11, 2025.
- Co-author, "No Infringement Intended: 'What Were the Cooler Wars? (Part 1)," *IP Watchdog*, May 22, 2025.
- Co-author, "No Infringement Intended: Can My Trademark Be a Victim of Genericide?," *IP Watchdog*, May 5, 2025.

- Co-author, “*No Infringement Intended: Can My Band Cover a Famous Song? A Look at Copyright Law in Music*,” *IP Watchdog*, April 7, 2025.
- Co-author, “*No Infringement Intended – The World Wrestling Federation’s Biggest Fight: A Look at Trademark Law and Global Brand Recognition*,” *IP Watchdog*, February 10, 2025.
- Co-author, “*No Infringement Intended: Why Did Taylor Swift Re-record Her Albums? A Look at Music Copyright and Contractual Rights*,” *IP Watchdog*, January 7, 2025.
- Podcast, “*RICO Lawsuit Against Shein*,” *Rico Report* Podcast, November 1, 2023.

MEDIA COMMENTARY

- Mentioned, “*How to Get Creative With Legal Marketing*,” *Raise the Bar*, January 9, 2025.
- Quoted, “*What Scares You? A Few of the Most Frightening Developments in IP Law*,” *IPWatchdog*, October 31, 2022.