

**Brad R. Resweber**

Partner

Atlanta

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Brad is a corporate attorney who counsels businesses, their leadership, and individual founders and executives on their key transactions. He leverages experience across diverse industries and an in-depth understanding of his clients' businesses to develop straightforward strategies that help clients achieve their goals.

**OVERVIEW**

Brad represents public and private companies, sponsors, family offices, founders, and executive teams on various aspects of corporate and securities transactions, including mergers and acquisitions, securities offerings, financings, corporate governance, business entity formations, joint ventures, and general corporate matters. He is experienced in a broad range of industries, including payments, fintech, financial services, banks, and manufacturing.

Drawing from his experience with clients on all sides of sophisticated transactions, Brad also assists with employment agreements and incentive arrangements for executives. He often serves as his clients' primary outside counsel.

**REPRESENTATIVE MATTERS**

- Represented purchasers and sellers in various merger and acquisition transactions, including:
  - Represented Payroc for numerous transactions, including the acquisitions of: i3 Verticals' Merchant Services Business, Atlantic Merchant Services, Worldnet, Iroquois Merchant Services, East Commerce Solutions, Dynamics Payments, Retriever Merchant Solutions, eConduit, and Gateway Payments.
  - Represented Blankfactor for its sale to Globant.
  - Represented Deposits Inc. for its sale to Ingo Payments.
  - Represented REPAY for the acquisition of CPS Payment Services.
  - Represented Rheem Manufacturing Company for numerous acquisitions and joint ventures.
  - Represented MidSouth Bancorp, Inc. for its sale to Hancock Whitney Corporation.
  - Represented Payscape in connection with its private equity backed combination with Nxgen International.
  - Represented Metropolitan BancGroup, Inc. for its sale to Renasant Corp.
  - Represented FirstAtlantic Financial Holdings for its sale to National Commerce Corp.
  - Represented NBG Bancorp, Inc. for its sale to State Bank Financial Corp.
- Represented various issuers, underwriters, and placement agents in connection with debt and equity offerings, including:

- Served as underwriter's counsel in multiple securities offerings for Synovus Financial Corp.
- Represented MidSouth Bancorp, Inc. for its follow on public equity offering.
- Served as issuer's counsel and placement agents counsel for various offerings of subordinated notes and equity by financial institutions.
- Represented the founders of FishTips (online marketplace) in its formation, founder's agreements, convertible notes financing and commercial agreements.
- Represented a payment processing company in general corporate and commercial matters, including independent sales organization (ISO) agreements.
- Represented a private equity fund for several investments in the financial services industry.
- Represented family offices, investor groups and sponsors for the formation and capitalization of investment entities and joint ventures.
- Represented Atlanta Hall Management, Inc. for various matters associated with the College Football Hall of Fame, including corporate governance, sponsorships, licensing agreements, and various other matters.

## AWARDS

- *Best Lawyers in America®*: Mergers and Acquisitions Law (2026)

## TOP AREAS OF FOCUS

- Capital Markets
- Corporate
- Financial Services
- Investment Funds + Investment Management Services
- Mergers + Acquisitions
- Payments + Financial Technology
- Private Wealth Management

## ALL AREAS OF FOCUS

- Capital Markets
- Corporate
- Corporate Governance
- Emerging Companies + Venture Capital
- Financial Services
- Financial Services Securities + Capital Markets
- Investment Funds + Investment Management Services
- Mergers + Acquisitions
- Payments + Financial Technology
- Private Equity
- Private Wealth Management

## PROFESSIONAL/COMMUNITY INVOLVEMENT

- Corporate secretary, Atlanta Hall Management, Inc., the nonprofit that runs the Chick-fil-A College Football Hall of Fame in Atlanta, GA

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- Louisiana State University Paul M. Hebert Law Center, J.D., senior editor, *Louisiana Law Review*, Vol. 67; Order of the Coif
- Louisiana State University, B.C.L.
- Louisiana State University, B.S., accounting , accounting

### BAR ADMISSIONS

- Georgia

### SPEAKING ENGAGEMENTS

- Panelist, SkiTech Conference, M&A, Investment, Exit and Macro View of Payments Industry, February 2024.
- Presenter, State Bar of Georgia Banking Law Seminar regarding Bank M&A Trends, March 2017.
- Presenter, Troutman Sanders Public Company Seminar, November 2016.
- Presenter, Atlanta Compliance and Ethics Roundtable Best Practice Seminar regarding Conflict Minerals Disclosure, October 2013.

### PUBLICATIONS

- Co-author, "Applications for Georgia Merchant Acquirer Limited Purpose Bank Charter: A Positive Sign for Fintech and Nonbank Direct Access to Card Networks," *Troutman Pepper*, January 16, 2024.
- Co-author, "Federal Reserve Finalizes Rule Eliminating Exclusive Debit Card Networks for E-Commerce," *Troutman Pepper*, October 11, 2022.
- Co-author, "Q1 De Novo Bank Trends," *Troutman Pepper*, May 20, 2021.
- Co-author, "The Federal Reserve's Final Rule for Determining Control," *Troutman Sanders*, February 11, 2020.
- Author, "Opening the Can of Worms and Putting Them Back In: An Analysis of New Louisiana Civil Code" article 2695,67 La. L. Rev. 571 (2006).