

Brandon Reed

Associate

Atlanta

brandon.reed@troutman.com

D 404.885.3099



OVERVIEW

Brandon is an associate in the firm's Intellectual Property Practice Group. He focuses his practice specifically in the field of procuring and protecting patents for his clients. Brandon has experience counseling an array of clients, from multinational corporations looking to expand their patent portfolio in the U.S. and abroad, to startups aiming to file their first patent application. Brandon also counsels clients regarding freedom to operate, patentability, patent validity, and licensing. Additionally, Brandon prosecutes patents in front of the United States Patent and Trademark Office.

Brandon received his bachelor's degree in biomedical engineering from Georgia Tech. He then worked as a sales representative for a leading medical device manufacturer before entering the legal field.

TOP AREAS OF FOCUS

- Intellectual Property

PROFESSIONAL EXPERIENCE

- Sales representative, Zimmer Biomet, 2014-2015
- Account representative, LocumTenens.com, 2013-2014
- Sales representative, Zimmer Orthopedics, 2010-2013

EDUCATION AND CERTIFICATIONS

EDUCATION

- Georgia State University College of Law, J.D., *summa cum laude*, 2018, associate articles editor, *Georgia State University Law Review*
- Georgia Institute of Technology, B.S., *with honors*, 2010, biomedical engineering

BAR ADMISSIONS

- Georgia
- U.S. Patent and Trademark Office

COURT ADMISSIONS

- Supreme Court of Georgia

PUBLICATIONS

- Author, “Who Determines What Is Egregious? Judge or Jury: Enhanced Damages After *Halo v. Pulse*,” 34 *Georgia State University Law Review* 389 (2018).