Brennan M. Carmody

Counsel

Atlanta
brennan.carmody@troutman.com
D 404.885.3004

Brennan advises on complex technology transactions, IP protection, and strategic commercialization of innovation. He also handles patent prosecution. Clients rely on Brennan to navigate the legal and business aspects of developing, acquiring, and monetizing tech and IP assets.

OVERVIEW

Brennan advises a broad spectrum of clients on complex technology, intellectual property, and data-driven matters, including emerging growth companies, established technology providers, educational institutions, and global enterprises. He focuses on structuring and negotiating technology-related transactions and aligning IP, data privacy, and commercial strategies with clients' broader business and product objectives.

Brennan drafts and negotiates a wide range of technology and IP agreements, counsels clients on data privacy, technology, and IP issues, and guides clients on related matters in mergers and acquisitions.

Brennan's extensive work supporting technology organizations and educational and patent background has positioned him to handle transactions involving cutting-edge technology.

REPRESENTATIVE MATTERS

- Tech Transactions: Draft, negotiate, and advise on commercial and operational technology agreements, including cloud and hosted services, outsourcing, professional services, and online terms and conditions.
- Licensing & Collaboration: Draft and negotiate IP, technology, and software licenses, as well as joint development and collaboration agreements; prepare product and service policies, including terms of use, warranty documentation, and product care policies.
- M&A Diligence: Lead IP, technology, and data privacy diligence and deal drafting for mergers and acquisitions; advise clients directly and support M&A transactions involving IP, technology, and data assets.
- IP Counseling: Counseled clients in all matters concerning intellectual property acquisition, licensing, validity, and noninfringement, including development of international patent strategies and IP-related processes and best practices.
- Patent Prosecution: Drafted, prosecuted, and managed scores of patent applications through allowance, collaborating with inventors, in-house counsel, and IP teams to identify, develop, and protect innovations.
- Litigation Support: Provided litigation and inter partes review (IPR) support, including drafting complaints and

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briefs, developing noninfringement and invalidity positions, and conducting patentability, freedom-to-operate, invalidity, and noninfringement assessments, as well as analyzing and responding to asserted IP infringement.

AWARDS

- *Best Lawyers in America® Ones to Watch*: Intellectual Property Law (2021-2024)

TOP AREAS OF FOCUS

- Artificial Intelligence
- Digital Assets + Blockchain
- Educational Institutions
- Emerging Companies + Venture Capital
- Intellectual Property
- Life Sciences Transactions
- Mergers + Acquisitions
- Patent Prosecution, Counseling + Portfolio Management
- Payments + Financial Technology
- Technology
- Trademark + Copyright

EDUCATION AND CERTIFICATIONS

EDUCATION

- Vanderbilt University Law School, J.D., 2013
- Vanderbilt University, B.E., *cum laude*, 2010, computer engineering, mathematics, and history

BAR ADMISSIONS

- Georgia
- Virginia
- U.S. Patent and Trademark Office