Brianna L. Dally

Associate

Stamford

brianna.dally@troutman.com

D 860.541.7754



OVERVIEW

Brianna provides comprehensive advice to clients across various industries on privacy and cybersecurity issues. Her work ranges from implementing information security and incident response programs to addressing complex compliance questions. Brianna has experience advising on compliance with regulations such as the New York Department of Financial Services (NYDFS) Cybersecurity Regulation and other insurance data security laws modeled on the NAIC Insurance Data Security Model Law.

REPRESENTATIVE MATTERS

- Advise insurance companies on compliance with the New York Department of Financial Services (NYDFS) Cybersecurity Regulation and other laws modeled on the NAIC Insurance Data Security Model Law.
- Direct forensic investigations and manage data breach responses, including obligations analysis and drafting notices for insurers, customers, regulators, and affected individuals.
- Conduct due diligence and draft representations and warranties on cybersecurity and privacy issues in mergers, acquisitions, and other transactions.
- Guide clients through compliance with consumer privacy laws, such as the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).
- Develop privacy policies and terms of use for websites and services across various industries, including SaaS, financial services, retail, design, and health care, addressing North American and European legal compliance issues.
- Assist clients in implementing comprehensive information security and incident response programs.
- Provide ongoing guidance on privacy and cybersecurity compliance questions, helping clients navigate complex regulatory landscapes and maintain compliance with evolving legal requirements.

TOP AREAS OF FOCUS

- Incidents + Investigations
- Privacy + Cyber

©2026 Troutman Pepper Locke

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Fellow, National Bar Association Associate Advancement Academy for Excellence, 2024-2025
- Member, National Bar Association
- Member, Connecticut Bar Association
- Co-chair, Connecticut Bar Association Young Lawyers Section Cybersecurity and Technology Committee

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Connecticut School of Law, J.D., 2023, Insurance Law and Regulation Certificate; assistant managing editor, *Connecticut Insurance Law Journal*
- George Washington University, B.A., 2018, political science

BAR ADMISSIONS

- Connecticut

SPEAKING ENGAGEMENTS

- Speaker, "Beyond the Headlines: Cybersecurity Threats, Legal Obligations, and Unspoken Incidents," Connecticut Bar Association, November 12, 2026.
- Speaker, "State Privacy Laws Going Into Effect in 2025," Connecticut Bar Association Young Lawyers Section, February 18, 2025.

PUBLICATIONS

- Co-author, "Reg S-P Compliance Deadlines Have Passed. Is Your Firm Exam-Ready?," *Privacy + Cyber + AI* and *Troutman Pepper Locke*, September 17, 2026.
- Co-author, "Delaware Significantly Amends Its Consumer Data Privacy Law: What Businesses Need to Know," *Privacy + Cyber + AI*, September 10, 2026.
- Co-author, "Regulation S-P Compliance for Small Firms: Preparing for the Upcoming Compliance Deadline," *Privacy + Cyber + AI*, May 6, 2026.
- Co-author, "Is Individualized Pricing the Next Big Privacy Enforcement Issue? California AG Announces Investigative Sweep Around 'Surveillance Pricing' Practices," *Privacy + Cyber + AI*, February 10, 2026.
- Co-author, "Virginia's Protection of Reproductive Health Information Law – Part Two, Compliance and Implementation," *Troutman Pepper Locke*, July 10, 2025.
- Co-author, "Virginia's Protection of Reproductive Health Information Law – Part One, Scope, Applicability, and Penalties," *Troutman Pepper Locke*, June 25, 2025.
- Co-author, "Challenging Recent Developments for Incident Response," Locke Lord, December 2023.
- Co-author, "U.S. State Privacy Laws: California, Colorado, Connecticut, Delaware, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, Virginia," Locke Lord, December 2023.
- Co-author, "Are You Ready for the BIPA Tsunami? The New Wave of Biometric Statutes," Locke Lord, July 2022.

©2026 Troutman Pepper Locke