

**Brooke R. Watson**

Associate

Charlotte

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**OVERVIEW**

Brooke focuses her practice on intellectual property matters related to trademarks, copyrights, and trade secrets. She works with clients to protect their intellectual property, including clearance, registration, domestic and international portfolio management, licensing, and enforcement. In addition, Brooke has litigated intellectual property matters in federal court, as well as proceedings before the Trademark Trial and Appeal Board. Brooke also has experience handling intellectual property aspects of corporate transactions, including due diligence for mergers and acquisitions.

Brooke is a graduate of the University of North Carolina School of Law. During law school, Brooke served as a member of the *North Carolina Law Review's* Executive Board as the publication editor. She was also a Dean's fellow and a recipient of the Eugene Gressman and Daniel H. Pollitt Oral Advocacy Award. Prior to attending law school, Brooke worked as a paralegal at boutique intellectual property and civil litigation firms. Brooke earned her undergraduate degree from Duke University. While at Duke, Brooke was a four-year member of the cheerleading team.

**AWARDS**

- *Best Lawyers: Ones to Watch: Litigation – Intellectual Property (2022-2026), Privacy and Data Security Law (2026)*

**TOP AREAS OF FOCUS**

- Domain Name Litigation + UDRPs
- Intellectual Property
- Litigation + Trial
- Trademark + Copyright

**ALL AREAS OF FOCUS**

- Cannabis
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### Domain Name Litigation + UDRPs

- Food + Beverage
- Intellectual Property
- Litigation + Trial
- Marketing + Advertising
- Trademark + Copyright

## **PROFESSIONAL/COMMUNITY INVOLVEMENT**

- South Asian Bar Association of North America (2020-present)
- UNC Law Young Alumni Leadership Council, co-chair (2020-2025)
- Duke Admissions Advisory Committee – Birmingham, chairperson (2019-2024); prospective student interviewer (2016-present)

## **EDUCATION AND CERTIFICATIONS**

### **EDUCATION**

- University of North Carolina School of Law, J.D., 2019, *North Carolina Law Review*
- Duke University, B.A., 2014

### **BAR ADMISSIONS**

- Alabama
- North Carolina
- South Carolina

### **COURT ADMISSIONS**

- U.S. District Court, Northern District of Alabama
- U.S. District Court, Eastern District of North Carolina
- U.S. District Court, Western District of North Carolina
- U.S. Court of Appeals, Fourth Circuit

## **PUBLICATIONS**

- Co-author, "I Found An 'I-Dentical' (or Similar) Trademark! What Now?" *Troutman Pepper Locke*, August 25, 2025.
- Author, "Keep Adequate Distance Between Former Employees and Company Data," *Business Alabama*, April 16, 2021.