

Bruce Steinert

Partner

San Francisco

bruce.steinert@troutman.com

D 415.477.5727



OVERVIEW

Bruce is a corporate partner in the San Francisco office. He advises and represents a range of clients on debt financing and other related matters. Bruce works with private equity (PE) sponsors, debt investment funds, publicly traded companies, and privately held ventures. He also advises founder and PE portfolio companies on acquisition facilities, refinancing facilities, recapitalizations, distressed and workout facilities, bond issuance, and second-lien lender and junior debt financings, both domestic and multijurisdictional, in a wide array of industry sectors such as retail, wholesale, manufacturing, software, IT, business services, consulting, brokerage, apparel, health care, insurance, agriculture, chemicals, medical supplies, and pharmaceuticals.

REPRESENTATIVE MATTERS

Represented:

- 11:11 Systems, Inc. in the acquisition of Green Cloud Technologies, LLC and related credit facilities.
- Accel-KKR in its acquisitions in respect of Blue Mountain Quality Resources, Enmark Systems, Inc., GPS Insight, Kaleris, Navis, OrthoFi, Teamcore, and Yes Energy.
- Aquiline Capital Partners in their acquisition of ABC Legal.
- Alpine Investors for their acquisition of AmeriBest Home Care, Inc.
- AMMEX Corporation for working capital and term loan credit facilities.
- Animal Supply Company for working capital and term loan credit facilities.
- Alpine Investors in the acquisition of AmeriBest Home Care, Inc.
- Bertram Capital in the acquisition of Bulk Reef Supply and Centicore.
- Blue Point Capital Partners in its acquisition of Mattco Forge Inc.
- City Capital Ventures for their acquisition of Rackson Restaurants.
- Copley Equity Partners and their acquisitions of Magna IV Engineering, Tourmaline Partners, and Upper Crust Food Service.
- Endeavour Capital in the acquisitions of ENTEK Technology Holdings and Apex Dental Partners.
- Excellere Partners in its acquisitions of Two Labs Pharma Services and G2 Integrated Solutions.
- Gallant Capital Partners in its acquisitions of CMI Group, ProVac, InformData, Aero Turbine, Quality Built,

Reveal Data, and SupplyLogic.

- Mid Oaks Investments and credit facilities for D&W Fine Pack and Plastic Packaging Technologies.
- Pike Street Capital in its acquisitions of US BioTek Laboratories Inc., QuickBox Fulfillment, Fair Market, and Motivational Fulfillment & Logistics Services.
- Rainier Capital Partners in its acquisition of Calpine Containers, Inc.
- Rubicon Technology Partners in its acquisition of OutMatch, AudienceView, TheaterMania, Vendini, and UniversityTickets, Uplight, EcoTagious, EnergySaavy, FirstFuel, Simple Energy, and Central Logic.
- SMTC Corporation for debt financing of its acquisition of all outstanding shares of MC Assembly.
- Summit Trail Advisors capital fund credit lines.
- The Gores Group and credit facilities for AMI Entertainment Network.
- The Midway Companies in their acquisition of Cold Tech.
- Transom Capital Group in its acquisitions of A.T. Cross Company, Beauty Quest Group, BridgeTower Media, Mackie, Scantron Corporation, American Driveline Solutions, HeathZenith, Pelco, Scantron Corporation, SemiTorr Group, and Aspen Publishing.
- Varsity Healthcare Partners for debt financing in connection with its investment in Ideal Option and EmergencHealth.
- Wynnchurch Capital for acquisition and financing of American Purchasing Services.

TOP AREAS OF FOCUS

- Corporate
- Finance + Banking
- Private Equity

EDUCATION AND CERTIFICATIONS

EDUCATION

- Rutgers Law School, J.D.
- Rutgers University, B.A., *with honors*

BAR ADMISSIONS

- California
- New York