Christopher M. Brolley

Associate

Philadelphia

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OVERVIEW

?Chris' diverse practice includes the representation of pharmaceutical, medical device, agricultural, and manufacturing companies involving mass tort, personal injury, and wrongful death claims. With experience in federal and state courts across the U.S. — including Philadelphia County's Mass Tort Program — Chris is also involved in disputes arising out of toxic torts, construction defects, breach of contract, and corporate governance.

Chris advises higher educational institutions of all sizes, including colleges and universities, on Name, Image, and Likeness (NIL) compliance issues. He provides comprehensive guidance on permissible and impermissible NIL activities and navigating state NIL laws, NCAA Bylaws, and other NCAA policies. Chris creates and implements tailored strategies for mitigating the potential risk of NCAA and state attorney general enforcement activity. He co-hosts the firm's "*Highway to NIL*" *podcast* and serves as an editor for the *NIL Revolution blog*. Both platforms explore the dynamic legal landscape and recent developments in NIL law.

Chris maintains an active pro bono practice. He represents veterans seeking benefits from the Department of Veterans Affairs in connection with their appeals before The Board of Veterans' Appeals, working closely with the National Veterans Legal Services Program. Chris also represents clients involved with the Mid-Atlantic Innocence Project (MAIP).

While in law school, Chris served as a judicial extern for the Hon. Mark A. Kearney in the U.S. District Court for the Eastern District of Pennsylvania.

Chris is an active member of the American Bar Association, the Hispanic Bar Association of Pennsylvania, and the Philadelphia Bar Association as chair of the Large Law Firm Associate Committee.

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REPRESENTATIVE MATTERS

- Defending a multinational chemical company against allegations its agricultural products cause adverse health effects, pending in Philadelphia County's Mass Tort Program.
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Defending a large pharmaceutical company in litigation involving a popular heartburn medication which is pending as an MDL in the Southern District of Florida and as individual cases in Philadelphia County's Mass Tort Program, where the firm serves as local counsel.

- Defending a global leader in piping systems for residential and commercial plumbing against allegations of defective plumbing systems, pending in several jurisdictions across the United States.
- Defending an international engineering solutions company against allegations that its predecessor company manufactured a defective product, pending in the Philadelphia Court of Common Pleas.
- Served as local counsel for a major pharmaceutical company in the Mass Tort Program in Philadelphia, PA.
- Served as local counsel for a medical device company in the Eastern District of Pennsylvania.

AWARDS

- American Bar Association, member, Leadership Academy Task Force, 2024-2025; 2025-2026
- American Bar Association, vice-chair, Products Liability General Committee, 2024-2025
- American Bar Association, member, Section Conference Standing Committee, 2024-2025
- American Bar Association, member, Long Range Planning Standing Committee, 2024-2025
- American Bar Association's Tort Trial and Insurance Practice Leadership Academy, 2023-2024

TOP AREAS OF FOCUS

- Health Care + Life Sciences
- Pharmaceutical + Medical Device Litigation + Counseling

ALL AREAS OF FOCUS

- Health Care + Life Sciences
- Litigation + Trial
- Pharmaceutical + Medical Device Litigation + Counseling
- Product Liability
- White Collar Litigation + Investigations

EDUCATION AND CERTIFICATIONS

EDUCATION

- Villanova University Charles Widger School of Law, J.D., 2016
- Union College, B.A., 2010, political science

BAR ADMISSIONS

- Pennsylvania

COURT ADMISSIONS

- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, Western District of Pennsylvania

- Department of Veterans Affairs

CLERKSHIPS

- Hon. Jeffrey L. Schmehl, U.S. District Court, Eastern District of Pennsylvania, 2017-2019

LANGUAGES

- Spanish (fluent)

SPEAKING ENGAGEMENTS

- Speaker, "NIL After House v. NCAA: Where Are We Now?," Eastern District Conference, October 4, 2026.
- Speaker, "College Athletes as Enterprise: NIL Deals, Revenue Sharing, and Post-House NCAA Enforcement," myLawCLE, April 16, 2026.
- Speaker, "The House Always Wins: House v. NCAA Sports Law & Antitrust Society Panel," Cardozo Sports Law & Antitrust Law Society, November 12, 2025.
- Speaker, "The Future of Student-Athlete Rights: Insights from *House v. NCAA*," LawPracticeCLE, July 27, 2025.
- Speaker, "Legal Strategies for Representing Today's College Athletes: Drafting NIL Agreements, Navigating Revenue Sharing, and NCAA Reforms," myLawCLE, July 23, 2025.
- Speaker, "208 From Alston to House and Beyond: The Current State of Name, Image and Likeness (NIL) and Collegiate Athletics," 2025 SCCE Higher Education Compliance Conference, June 4, 2025.
- Speaker, "Saint Joseph's University's 2025 Navigating Our New Normal Symposium," Saint Joseph's University, April 21-22, 2025.
- Speaker, "*House v. NCAA*: Shaping the Future of Student-Athlete Rights," myLawCLE and Federal Bar Association CLE Webinar, April 17, 2025.
- Speaker, "Emerging Trends in Professional Sports and Collegiate Athletics," 2025 Misericordia University Sport Management Symposium, February 21, 2025.
- Speaker, "The Evolution and Future of NIL: Charting the Path Forward," LawPracticeCLE Webinar, December 27, 2024.
- Speaker, "Navigating the NIL Landscape: How NIL and the Courts Are Reshaping the NCAA," myLawCLE and Federal Bar Association CLE Webinar, August 29, 2024.
- Speaker, "Name, Image, and Likeness (NIL) in College Athletics: Current Rules for Educational Institutions and What Is Likely to Come Next," Higher Education & Healthcare Research Compliance Conference, June 11, 2024.
- Speaker, Athletics Law CLE, Troutman Pepper, May 23, 2023.
- Moderator, "Trial Masters—Use of Storytelling at Trial and Expecting the Unexpected," ABA Tort Trial and Insurance Practice Section Conference 2024, May 2, 2024.
- Speaker, "NIL Compliance for Institutes for Higher Education," Society of Corporate Compliance and Ethics®, March 14, 2023.

PUBLICATIONS

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- Editor, *NIL Revolution* Blog.

- Host, *Highway to NIL* Podcast.
- Co-author, "*House* Settlement Submitted for Court Approval: Impact on the Future of College Athletics," *Troutman Pepper*, July 31, 2024.
- Co-author, "Growth of High School NIL Impacts College Athletics," *College Athletics and the Law*, Vol. 21, Issue 3, June 2024.
- Co-author, "Understand Potential Implications of Recent NIL Ruling," *College Athletics and the Law*, Vol. 21, Issue 1, April 2024.
- Co-author, "NILAR: Oregon's New Bill Changes the Name of the Game," *Troutman Pepper*, March 5, 2024.
- Co-author, "End Game? Federal Court Enjoins Enforcement of NCAA's "NIL Recruiting Ban,"" *Troutman Pepper*, February 26, 2024.
- Co-author, "Wildest Dreams: NIL Experts Make Predictions for 2024," *College Athletics and the Law, Vol. 20, Issue 11*, February 2024.
- Co-author, "DOJ Fills in the Blank Spaces and Joins Several State AGs in Lawsuit Against the NCAA," *Troutman Pepper*, January 31, 2024.
- Co-author, "Understand Group Licensing, Commercialization in NIL," *College Athletics and the Law*, January 18, 2024.
- Co-author, "The NCAA's First Act: Enforcement of NIL Rules," *Troutman Pepper*, January 12, 2024.
- Co-author, "Transfer of Power: Federal Court Temporarily Blocks the NCAA's Transfer Eligibility Rules," *Troutman Pepper*, December 19, 2023.
- Co-author, "Legal Experts Shed Light on 4 Myths Surrounding NIL," *College Athletics and the Law*, November 13, 2023.
- Co-author, "U.S. Senate Committee Hears Testimony About the Need for Uniform NIL Regulation That Would Exempt Student-Athletes From Federal and State Employment Laws," *Troutman Pepper*, October 24, 2023.
- Co-author, "The NCAA's New Charging Standard for NIL Violations," *CEP Magazine,* July 2023.
- Co-author, "Prepare for Potential Impact of NCAA President's Viewpoints on NIL," *College Athletics and the Law*, June 21, 2023.
- Co-author, "Expect to See Rapid Uptick in NIL Enforcement," *College Athletics and the Law*, May 10, 2023.
- Co-author, "After Multiple Strikes, Final Rules Issued for the No Surprises Act," *Troutman Pepper*, August 25, 2022.
- Co-author, "Massachusetts Health Care Laws Are Bellwethers of National Trends Two Years into the Pandemic ," *Troutman Pepper*, April 14, 2022.
- Co-author, "Providers Prevail in Challenge to No Surprises Act Interim Final Rule," *Troutman Pepper*, March 4, 2022.
- Co-author, "Unsurprisingly, The No Surprises Act Has Surprises: Part II," *Troutman Pepper*, December 17, 2021.
- Co-author, "The No Surprises Act Gets Litigated," *Troutman Pepper*, November 16, 2021.
- Co-author, "HHS Issues Second Set of Regulations Implementing the No Surprises Act," *Troutman Pepper*, October 13, 2021.
- Co-author, "HHS Issues Interim Final Rule for the No Surprises Act," *Troutman Pepper*, July 26, 2021.
- Co-author, "New State Law Eliminates All Copays, Coinsurance, and Deductibles for Mental Health and Substance Use Disorder Services," *Troutman Pepper*, May 3, 2021.
- Co-author, "FDA Proposes Modified "Intended Use" Regulations," *Troutman Pepper*, September 30, 2020.

MEDIA COMMENTARY

- Quoted, "Trump, NCAA Changes Won't Directly Affect NIL at Princeton," *The Daily Princetonian*, February 23,

2025.