

Cole White

Associate

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OVERVIEW

Cole is a member of the firm's Regulatory Investigations, Strategy and Enforcement (RISE) group. He has a decade of experience working in the attorney general community, having joined the firm from the Wyoming Office of the Attorney General, where he was assistant attorney general.

While working for the Wyoming Attorney General's Civil Division, Cole reviewed and negotiated contract terms and conditions on behalf of state agencies, analyzed legislative bills, and served as advising attorney to the state ombudsman. His experience includes liaising between attorneys general offices and diverse stakeholders, including state, local, and federal law enforcement and regulatory agencies, private sector, advocacy groups, and think-tanks to study cutting-edge issues in cannabis law and policy.

Cole began his career with the Conference of Western Attorneys General event services, coordinating and facilitating panel discussions for attorney generals and their staff. Following this, while attending law school, he spent two years with the Attorney General Alliance Cannabis Project, where he researched and wrote on a variety of topics in the cannabis space, as well as other issues important to attorney generals.

*Admitted to practice in Colorado (active) and Wyoming (inactive).

TOP AREAS OF FOCUS

- Regulatory Investigations, Strategy + Enforcement
- State Attorneys General

ALL AREAS OF FOCUS

- Cannabis
- Government + Regulatory
- Regulatory Investigations, Strategy + Enforcement
- State Attorneys General

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Wyoming College of Law, J.D., 2021
- University of Wyoming, M.B.A., 2021
- University of Colorado Colorado Springs, B.A., 2017

BAR ADMISSIONS

- Colorado
- Wyoming (inactive)

PUBLICATIONS

- Co-author, [Colorado AG Fines Cannabis Company for Violating Prior Settlement](#), *Regulatory Oversight*, January 21, 2026.
- Podcast, [12 Days of Regulatory Insights: Day 6 – Sports Wagering, Player Proposition Bets, and Prediction Market Battles](#), *Regulatory Oversight* Podcast, December 11, 2025.
- Co-author, [Congress Narrows Federal Definition of 'Hemp,' Effectively Banning Most Intoxicating Hemp Products](#), *Regulatory Oversight*, December 10, 2025.
- Co-author, [Balancing Innovation and Compliance: How Technology Is Transforming the Cannabis Industry](#), *Reuters* and *Westlaw Today*, September 16, 2025.
- Co-author, [2025 Mid-Year Review: State AGs in a New Era](#), *Troutman Pepper Locke*, July 25, 2025.
- Co-author, [Congressional Briefing Highlights Growing Bipartisan Consensus on the Need for Federal Clarity in Hemp-Derived Cannabinoid Regulation](#), *Regulatory Oversight*, July 22, 2025.
- Co-author, [Closing the Loophole: Updates on Federal and State Attempts to Regulate Intoxicating Hemp-Derived Products](#), *Reuters* and *Westlaw Today*, July 18, 2025.
- Co-author, [A Path Forward for Colo. Pot Products After Failed Safety Test](#), *Law360*, May 27, 2025.
- Co-author, [Testing Turmoil: The Legal and Business Implications of Inconsistent Cannabis Testing Standards](#), *Reuters* and *Westlaw Today*, April 25, 2025.
- Podcast, [12 Days of Regulatory Insights: Day 12 – Redefining Online Gaming](#), *Regulatory Oversight* Podcast, December 20, 2024.
- Podcast, [12 Days of Regulatory Insights: Day 2 – AI Under Scrutiny](#), *Regulatory Oversight* Podcast, December 6, 2024.
- Co-author, [2024 State AG Election Re-Cap: Where Things Stand the Day after Election Day](#), *Troutman Pepper*, November 6, 2024.
- Co-author, [Key Regulatory Changes in Colorado's Marijuana Industry – What Businesses Need to Know](#), *Cannabis Business Times*, August 7, 2024.
- Co-author, [Where Things Stand: A Summary of Pending Federal Cannabis Legislation](#), *Reuters*, February 7, 2024.
- Co-author, [FOIA Exemption Questions on Redacted HHS Cannabis Letter](#), *Law360*, January 5, 2024.
- Co-author, [Opinion: Emerging Trends and Regulatory Shifts in 2024](#), *Marijuana Venture*, December 18, 2023.
- Co-author, [Cannabis Project Newsletter](#), *Attorney General Alliance*.
- Co-author, [Cannabis Law Deskbook](#), *Thomson Reuters* and *Westlaw*, 2021.