# Danielle A. Clifford

Associate

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## OVERVIEW

Dani focuses her practice on counseling both public and private companies on a range of corporate matters, including mergers and acquisitions, securities transactions, corporate governance, and organizational matters. Her mergers and acquisitions practice includes representing private equity funds and their portfolio companies, as well as strategic purchasers and sellers, in public and private mergers and acquisitions, and in investment transactions.

Dani also counsels both public and private companies with respect to a variety of general corporate matters, such as corporate governance, annual meetings, fiduciary duties, and organizational matters. She regularly assists companies with public disclosures and the drafting and filing of related documents.

Dani has also developed experience in the new and ever-changing area of the law involving Name, Image, and Likeness (NIL) rights and compliance in intercollegiate athletics, including devising and implementing tailored strategies for mitigating the risk of NCAA or state attorney general enforcement activity in that space.

Dani also maintains an active pro bono practice. Among other matters, she has assisted clients in forming nonprofit entities and represented small businesses seeking trademarks.

## TOP AREAS OF FOCUS

- Corporate
- Corporate Governance
- Mergers + Acquisitions
- Private Equity

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- Villanova University Charles Widger School of Law, J.D., 2023
- Misericordia University, B.S., *magna cum laude*, 2020

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**BAR ADMISSIONS**

- Pennsylvania

## SPEAKING ENGAGEMENTS

- Speaker, "Emerging Trends in Professional Sports and Collegiate Athletics," 2025 Misericordia University Sport Management Symposium, February 21, 2025.

## PUBLICATIONS

- Co-author, "Wading in Alligator Infested Waters: An Analysis of Indemnification Provisions in College Athletic Coaching Employment Agreements," *13 Tex. A&M L. Rev. Arguendo 1*, 2025.
- Podcast, "Title IX," *Highway to NIL Podcast*, October 1, 2024.
- Co-author, "SEC Final Rule: The Enhancement and Standardization of Climate-Related Disclosures for Investors," *Troutman Pepper*, March 8, 2024.
- Co-author, "NILAR: Oregon's New Bill Changes the Name of the Game," *Troutman Pepper*, March 5, 2024.
- Co-author, "Wildest Dreams: NIL Experts Make Predictions for 2024," *College Athletics and the Law, Vol. 20, Issue 11*, February 2024.
- Co-author, "DOJ Fills in the Blank Spaces and Joins Several State AGs in Lawsuit Against the NCAA," *Troutman Pepper*, January 31, 2024.
- Co-author, "Understand Group Licensing, Commercialization in NIL," *College Athletics and the Law*, January 18, 2024.
- Co-author, "Transfer of Power: Federal Court Temporarily Blocks the NCAA's Transfer Eligibility Rules," *Troutman Pepper*, December 19, 2023.
- Co-author, "Legal Experts Shed Light on 4 Myths Surrounding NIL," *College Athletics and the Law*, November 13, 2023.
- Co-author, "Pitcher-Victims of Major League Baseball "Illegal" Sign Stealing Should Have Viable Tortious Interference with Contractual Relations Claims Against the Opposing Teams," *58 New Eng. L. Rev. 1*, 2023.
- Co-author, "Zooming In: Analyzing Annual Meeting Format Changes Amidst a Global Pandemic," *80 Wash. & Lee L. Rev. Online 227,* 2023.
- Author, "Ninth Circuit Muddies the Waters of Tribal Sovereign Immunity and the Clear Water Act in *Deschutes River Water Alliance v. Portland GE*," *12 Wash. J. of Soc. And Env't Just.*, 45, May 2022.

## MEDIA COMMENTARY

- Quoted, "Big 10: What Will College Athletics Look Like Five Years From Now? (Part 2)," *The News-Gazette*, July 13, 2024.