Dascher Pasco

Associate

Richmond

dascher.pasco@troutman.com

D 804.697.1272



OVERVIEW

Dascher provides strategic counsel and representation to clients navigating regulatory compliance, enforcement, and high-stakes litigation. She regularly represents clients in both single and multistate state attorney general (AG) investigations and enforcement actions, as well as before other state enforcement bodies and local government agencies.

Dascher has extensive experience across diverse industries, including residential solar energy, medical technology, asset management, automotive manufacturing, cloud software, and consumer protection, representing clients in complex litigation, regulatory investigations, and multistate actions involving deceptive business practices, manufacturing defects, data breaches, and trade secrets.

Dascher regularly provides ongoing commentary and analysis on developments in the state and federal regulatory landscape through the firm's *Regulatory Oversight Blog* and newsletter and *Cannabis Communications Newsletter*.

REPRESENTATIVE MATTERS

State Attorneys General

- Representing a residential solar energy company in an action brought by the Kentucky and Tennessee attorneys general offices related to alleged deceptive business practices in the sales and installation of solar energy systems. The attorneys general also sued our client under novel theories attempting to hold our client liable for the installer's misconduct.
- Represented a large multinational medical technology company in a litigation brought by the New Mexico attorney general related to the company's sales and marketing practices regarding its allegedly inferior vena cava (IVC) filters, one of four actions brought by the State of New Mexico against the broader IVC Filter industry.
- Representing an asset management firm in a nineteen-state investigation and consumer protection litigation related to the business model of a company in which our client has invested.
- Successfully resolved an investigation by forty-five states, the District of Columbia, Guam, and the Northern Mariana Islands, of a national automobile manufacturer relating to alleged manufacturing defects.
- Represented a publicly traded company recognized as the world's leading cloud software provider, in a

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multistate investigation, as well as subsequent matters related to FTC, HHS and SEC investigations, stemming from a data breach

Local Government Law

- Represented a local government body in a lawsuit concerning a contract for the provision of wastewater services.
- Representing a local government entity opposing increase in toll rates.
- Represented Alleghany County and Covington City in the successful merger of their two school districts.

Complex Commercial Litigation and Class Action Litigation

- Successfully obtained the dismissal of an 11-count complaint for a residential solar company related to trade secrets and regulatory matters, including claims of unfair business practices and competition.
- Served as the primary associate and organized litigation strategy in tandem with regulatory strategy for 30 class action lawsuits brought simultaneously with regulatory investigations.

AWARDS

Best Lawyers in America®: Ones to Watch, Administrative/Regulatory Law (2027)

TOP AREAS OF FOCUS

- Cannabis
- Financial Services Litigation
- Public Records + FOIA Law
- Regulatory Investigations, Strategy + Enforcement
- State Attorneys General

ALL AREAS OF FOCUS

- Business Litigation
- Cannabis
- Financial Services Litigation
- Litigation + Trial
- Local Government Services
- Public Records + FOIA Law
- Regulatory Investigations, Strategy + Enforcement
- State Administrative + Business Solutions
- State Attorneys General
- Virginia State Corporation Commission

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Audit chair/at-large board member, The Lewis F. Powell, Jr. American Inn of Court

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Virginia School of Law, J.D., 2018, *Virginia Journal of International Law*
- College of William & Mary, B.A., *cum laude*, 2013

BAR ADMISSIONS

- Virginia

COURT ADMISSIONS

- U.S. District Court, Western District of Virginia
- U.S. District Court, Eastern District of Virginia

CLERKSHIPS

- Hon. Norman K. Moon, U.S. District Court, Western District of Virginia, 2018-2019

SPEAKING ENGAGEMENTS

- Speaker, "Evolving Standards: Investigating Misconduct Allegations & Discrimination Claims in Today's Public Schools," Local Government Attorneys of Virginia Spring Conference, April 9, 2026.
- Speaker, "Common Law Grounds – Alumni Panel," University of Virginia School of Law, April 8, 2024.
- Speaker, "Latest Development in Cannabis and Implications for Payment Processors," July 22, 2020.
- Speaker, "Bringing Hemp Back: Latest Developments in Cannabis and Implications for Payment Processors," Third Party Payment Processors Association (TPPPA), December 12, 2019.

PUBLICATIONS

- Co-author, "Colorado AG Fines Cannabis Company for Violating Prior Settlement," *Regulatory Oversight*, January 21, 2026.
- Co-author, "2025 State AG Year in Review," *Troutman Pepper Locke*, January 20, 2026.
- Co-author, "New York Issues Proposed Regulations About Overdraft Fees," *Regulatory Oversight*, February 6, 2025.
- Co-author, "2024 State AG Year in Review," *Troutman Pepper Locke*, January 30, 2025.
- Co-author, "S. Supreme Court Declines to Overturn New York's Affordable Broadband Act," *Regulatory Oversight*, January 14, 2025.
- Co-author, "DoorDash Settles Illinois' Investigation Into Allegedly Misleading Tip Policy," *Regulatory Oversight*, November 18, 2024.
- Co-author, "Navigating the New Legal Landscape: The Impact of *Loper Bright* on Federal Marijuana Rescheduling," *Regulatory Oversight*, July 9, 2024.
- Co-author, "Bridging Federal and State Cannabis Laws: Understanding the Impact of Proposed Changes and North Carolina's Legislative Actions," *Regulatory Oversight*, June 25, 2024.
- Co-author, "Supreme Court Declines to Hear Challenge to Florida's Gaming Compact – Solidifying States' Rights to Regulate Gaming Outside Tribal Lands," *Regulatory Oversight*, June 20, 2024.
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Co-author, “When Green Goes up in Smoke: Unraveling the Power Tussle Between State and Local Authorities in Marijuana Regulation,” *Regulatory Oversight*, December 12, 2023.

- Co-author, “Fla. Tobacco Settlement Ruling Offers Caution on Contracts,” *Law360*, March 17, 2021.
- Co-author, “*Consumer Finance Law: Understanding Financial Services Regulations*,” published by the American Bar Association, February 25, 2021.