

## Di'Vennci K. Lucas

Associate

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### OVERVIEW

Di'Vennci counsels clients on the registration, licensing, and enforcement of intellectual property rights with a focus on trademark, copyright, and advertising matters. He works with clients to legitimize and protect their intellectual property, including clearance, registration, portfolio management, licensing, and enforcement, all in view of practical objectives.

During law school, Di'Vennci served as an executive editor on the *Journal of Law and Social Change*, participated in the Detkin Intellectual Property & Technology Legal Clinic, and represented the Black Law Students Association during the 2023 Pan-Africa Summit hosted in Accra, Ghana.

Before attending law school, Di'Vennci responded to global data requests at a prominent technology company. While in college, Di'Vennci served as president of the Stanford NAACP, board member of the First-generation and/or Low-Income Partnership (FLIP), and research assistant in the Psychology Department.

### TOP AREAS OF FOCUS

- Intellectual Property

### ALL AREAS OF FOCUS

- Domain Name Litigation + UDRPs
- Intellectual Property
- Trademark + Copyright

### PROFESSIONAL EXPERIENCE

- Law Enforcement Response Team analyst, Facebook, Inc., 2017-2021
- Community partner, Santa Clara County Public Defender Office, 2017
- Intern investigator (Parole), Public Defender Service for the District of Columbia, 2016
- Intern, Georgia Legal Services Program, 2015

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- University of Pennsylvania Carey Law School, J.D., 2024, executive editor, *Journal of Law and Social Change*
- Stanford University, B.A., *with honors*, 2017, African & African American studies; minor psychology

### BAR ADMISSIONS

- Georgia

### COURT ADMISSIONS

- Supreme Court of Georgia
- Court of Appeals of Georgia

### PUBLICATIONS

- Co-author, "[9th Circ. Copyright Ruling Highlights Doubts On Intrinsic Test](#)," *Law360*, January 16, 2026.
- Co-author, [Coloring In the Lines of the TTAB: Medisafe's Dark Green Gamble](#)," *Law.com* and *The Intellectual Property Strategist*, December 2, 2025.
- Co-author, "[The Future Of Gen AI Training Amid Reddit Data Scraping Suit](#)," *Law360*, November 19, 2025.
- Co-author, "[Supreme Court Set to Address Procedural Inconsistencies and Claims of Unconstitutional Vagueness Attributed to CAFC](#)," *Law.com* and *The Intellectual Property Strategist*, October 24, 2025.
- Co-author, "[Beware Zombie Content: Keep Your Digital Presence Alive This Halloween](#)," *Troutman Pepper Locke*, October 23, 2025.
- Co-author, "[NFTs in Court: Landmark Ruling Redefines Digital Art and Trademark Law](#)," *World Trademark Review*, September 23, 2025.
- Co-author, "[Why Do I Need To Register My Copyrights?](#)," *Troutman Pepper Locke*, September 8, 2025.
- Co-author, "[You're Out?: Rooftop Views Of Sports Games Raise IP Issues](#)," *Law360*, September 3, 2025.
- Co-author, "[Not Merely Monkey Business: The Bored Ape Case and NFT Branding in the Ninth Circuit](#)," *The Intellectual Property Strategist*, July 31, 2025.
- Co-author, "[Why Should I Register My Trademark?](#)," *Troutman Pepper Locke*, June 18, 2025.
- Co-author, "[Beware of Scam Notices Targeting Trademark Applicants](#)," *Troutman Pepper Locke*, June 16, 2025.
- Co-author, "[Federal Circuit upholds refusal of US SPACE FORCE under Section 2\(a\)](#)," *World Trademark Review*, June 11, 2025.
- Co-author, "[IP News](#)," *The Intellectual Property Strategist*, June 1, 2025.
- Co-author, "[Under Armour Successful in OUTERARMOUR Opposition](#)," *World Trademark Review*, February 27, 2025.
- Co-author, "[Berry Bad Outcomes: Millions at Stake for Dewberry Group, Inc.](#)" *The Intellectual Property Strategist*, February 1, 2025.
- Co-author, "[Life, Liberty, and the Pursuit of Customers: Developments on 'Conquesting' from the Ninth Circuit](#)," *The Intellectual Property Strategist*, December 1, 2024.
- Co-author, "[Marvel, DC Super Hero Trademark Loss Shows Danger of the Generic](#)," *Bloomberg Law*, October 31, 2024.
- Co-author, "[The POLLO PICU Case: Playing Chicken with Trade\(mark\)](#)," *World Trademark Review*, October 28, 2024.

- Co-author, “IP News,” *The Intellectual Property Strategist*, October 1, 2024.
- Co-author, “Courthouse Reporter Series: The Bizarre Case That Required a 117-Year-Old Expert,” *The Dispute Resolver*, November 21, 2023.