Dustin L. Taylor
Counsel

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OVERVIEW

Dustin is a privacy litigator who helps clients navigate the rapidly evolving landscape of data privacy and security laws. His holistic approach helps clients achieve their objectives — whether that means winning in court or proactively avoiding litigation altogether.

He represents companies facing class action and individual claims arising from the use of ad-tech, cookies, pixels, session replay technology, website chat functions, and other modern marketing tools — often under federal and state privacy, wiretapping, and computer access statutes such as the ECPA, CIPA, CFAA, and Colorado Computer Crime Law. Dustin has defended more than 45 companies against privacy-related demand letters and putative class action litigation, including securing dismissals at the pleading stage in federal court. He also counsels clients on litigation risk mitigation, advising on compliance strategies, website disclosures, and policy updates to help clients avoid costly disputes before they arise.

Known for his trial-readiness, Dustin has appeared in federal trials and argued before courts in California, New York, Florida, Texas, and New Jersey. While Dustin's practice focuses on privacy and data security litigation, he also has experience in AI and computer access disputes.

AWARDS

- *Best Lawyers in America®*: Artificial Intelligence Law (2026)

TOP AREAS OF FOCUS

- <u>Privacy + Cyber</u>

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Board member, Colorado IP Inn of Court (2023–2025)

EDUCATION AND CERTIFICATIONS

EDUCATION

- The University of Texas School of Law, J.D., 2013, *Texas IP Law Journal*
- The University of Texas at Austin, B.S., *with honors*, 2009, advertising

BAR ADMISSIONS

- Colorado
- Illinois
- Texas

COURT ADMISSIONS

- U.S. District Court, District of Colorado
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Northern District of Texas
- U.S. District Court, Western District of Texas

SPEAKING ENGAGEMENTS

- Speaker, "Introduction to Privacy Litigation," Rocky Mountain InfoSec Conference, 2023.

PUBLICATIONS

- Author, "Pen Registry Claims Involving the Meta Pixel Likely to Rise," *Troutman Pepper Locke*, December 11, 2025.
- Author, "Privacy Litigation Report: October and November 2025 Takeaways," *Privacy + Cyber + AI*, December 10, 2025.

MEDIA COMMENTARY

- Interviewed and quoted in news publications, including *Forbes*, on privacy litigation and AI