

# **Emily Vodek**Director of Business Development

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Emily is a trusted business development advisor for attorneys in the financial services sector.

### **OVERVIEW**

Emily serves as business development director for the firm's Financial Services department, which includes the Consumer Financial Services, Bankruptcy + Restructuring, and Finance + Banking practice areas. She collaborates closely with practice and industry group leaders to develop and manage a variety of initiatives, playing a pivotal role in identifying cross-practice and industry-focused client growth strategies to enhance brand awareness and secure new business. Emily has a proven track record of building strong relationships with partners, who rely on her knowledge and experience to develop their teams and expand their business portfolios. Together with her team, she is responsible for responding to requests for proposals, drafting pitch and other collateral materials, assisting with public relations efforts, and supporting client and prospect-facing events.

# **TOP AREAS OF FOCUS**

- Bankruptcy + Restructuring
- Consumer Financial Services
- Finance + Banking
- Financial Services

## **EDUCATION AND CERTIFICATIONS**

#### **EDUCATION**

• Texas A&M University, B.S., 2001