Emma Bennett

Associate

Houston

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OVERVIEW

Emma's technology-focused practice encompasses intellectual property disputes, data privacy, and emerging technologies. She advises clients on the development, protection, commercialization, and enforcement of intellectual property, technology, and data assets throughout the business lifecycle.

Emma represents clients in complex intellectual property disputes involving patents, trademarks, copyrights, and trade secrets. She has experience litigating matters before federal district courts, the Patent Trial and Appeal Board, and the Trademark Trial and Appeal Board. Her practice also includes counseling clients on online brand protection, domain disputes, and digital enforcement strategies.

Emma advises clients on technology, intellectual property, and data privacy issues arising in commercial transactions and corporate matters, including mergers and acquisitions. Her experience includes intellectual property and privacy due diligence; technology contracting and licensing matters; digital advertising and marketing issues; and advising on privacy compliance, breach response, and the legal implications of emerging technologies, including artificial intelligence. She regularly helps clients assess and manage technology, intellectual property, and data-related risks in connection with business operations, strategic transactions, and regulatory requirements.

Emma also assists clients in securing intellectual property rights through trademark and patent prosecution and portfolio management.

TOP AREAS OF FOCUS

- Artificial Intelligence
- Intellectual Property
- Marketing + Advertising
- Patent Litigation
- Privacy + Cyber
- Technology + Venture Lending
- Trademark + Copyright

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ALL AREAS OF FOCUS

- Artificial Intelligence
- Intellectual Property
- Marketing + Advertising
- Patent Litigation
- Patent Prosecution, Counseling + Portfolio Management
- Privacy + Cyber
- Technology + Venture Lending
- Trademark + Copyright

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Houston Law Center, J.D., *magna cum laude*, 2022, articles editor, *Houston Law Review*, Board 59; Order of the Coif; Order of the Barons
- Colorado School of Mines, B.S.M.E., *cum laude*, 2019

BAR ADMISSIONS

- Texas
- U.S. Patent and Trademark Office

COURT ADMISSIONS

- U.S. District Court, Eastern District of Texas
- U.S. District Court, Southern District of Texas

SPEAKING ENGAGEMENTS

- Speaker, "Navigating Privacy and Cybersecurity Issues in the Modern Workplace," 36th Annual SWBA Benefits Compliance Conference, November 14, 2025.

PUBLICATIONS

- Co-author, "Your Brand, Their Bait: Fighting Impersonation in the Age of Digital Deception," *Troutman Pepper Locke*, August 19, 2025.
- Co-author, "Is AI Eavesdropping on You?," *Locke Lord*, November 2024.
- Co-author, "HIPAA Data Management Requirements for Electronic Protected Health Information," *Locke Lord*, August 8, 2024.
- Co-author, "CISA'S Proposed Cyber Incident Reporting Rules Under CIRCA," Locke Lord QuickStudy, May 21, 2024.
- Co-author, "Federal Circuit Clarifies Liability of Foreign Revenue for U.S. Domestic Patent Infringement," Locke Lord QuickStudy, May 10, 2024.