George Ticknor

Partner

Boston

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George represents major financial institutions and public companies in their high-value transactions. His big-picture thinking and deep market insights make him go-to counsel for their most important deals.

OVERVIEW

George represents banks, finance companies, public and private investment funds, and other financial institutions. He also serves as outside counsel to public companies in the financial services and media industries. George's clientele spans private equity funds and their portfolio companies, investment funds, and investor groups engaged in investments and acquisitions.

George's extensive experience covers acquisitions and financings across various industries, with a particular focus on financial services and technology, media, and telecommunications sectors. His practice includes debt capital market transactions, high-yield debt, syndicated loan financings, restructurings, securitization, second lien, and mezzanine financings. George also advises private equity portfolio companies and other operating companies in communications and financial services.

REPRESENTATIVE MATTERS

- Represented Bank of America, N.A., in a $495 million credit facility in favor of Ameresco, a leading energy company.
- Represented ArcLight Capital Partners in its sale of Pride Convenience Holdings, LLC, at a purchase price of approximately $230 million.
- Represented Lamar Advertising Company, a leading company in the outdoor advertising business for more than 30 years, in many transactions, including
  - High-yield debt offerings aggregating billions of dollars, including the issuance of $1.55 billion in senior notes in 2020 over multiple transactions.
  - Conversion of Lamar to a REIT and establishment of a UPREIT structure.
  - Several credit facilities, including its current credit facility, consisting of a $750 million revolving credit facility, $350 million Term Loan A, and a $600 million Term Loan B.
  - Its $250 million accounts receivable securitization program.
  - Its acquisition of Fairway Outdoor Advertising's billboard operations in five U.S. markets from GTCR, LLC, for $418.5 million.
  - Its acquisition of the assets of Clear Channel Outdoor Holdings Inc. in five U.S. markets for $458.5 million.

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- Represented Deutsche Bank in establishing a $25 million term loan facility in favor of RapidMiner, Inc., that is secured by collateral in the U.S., Hungary, Germany, and the UK.
- Represented NewStar Financial Inc. in a range of transactions since 2004, such as in a definitive agreement for NewStar to sell portfolio and investment assets, including approximately $2.4 billion of middle-market loans and other credit investments to a newly formed investment fund sponsored by GSO Capital Partners LLP.

AWARDS

- *The Best Lawyers in America*®: Boston Leveraged Buyouts and Private Equity Law Lawyer of the Year (2014, 2022)
- *The Best Lawyers in America*®: Banking and Finance Law (2006-2027), Banking Law and Corporate Law (2006-2009), Corporate Law (2007-2027), Leveraged Buyouts and Private Equity Law (2010-2026)
- *Chambers USA*: Banking & Finance, Massachusetts (2004-2013 and 2025-2026)

TOP AREAS OF FOCUS

- Capital Markets
- Debt Finance
- Finance + Banking
- Mergers + Acquisitions
- Private Equity

ALL AREAS OF FOCUS

- Capital Markets
- Commercial Mortgage-Backed Securities Special Servicing
- Corporate
- Debt Finance
- Finance + Banking
- Mergers + Acquisitions
- Private Equity
- Real Estate Investment Trusts (REITs)

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Virginia School of Law, J.D., 1983
- Harvard College, B.A., 1977

BAR ADMISSIONS

- Massachusetts

PUBLICATIONS

- Co-author, “In Desperate Times…Travelport Puts $1.15 Billion in Collateral Value Beyond the Reach of Its

Creditors," *Pratt's Journal of Bankruptcy Law*, November 30, 2020.

- Author, "In Desperate Times…Travelport Puts $1.15 Billion in Collateral Value beyond the Reach of its Creditors," Locke Lord QuickStudy, May 29, 2020.
- Author, "Coronavirus and the Credit Markets: Borrower and Lender Concerns," Locke Lord QuickStudy, March 24, 2020.

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