

## Glenn G. Pudelka

Partner

Boston

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Glenn brings deep experience in copyright and privacy law to clients in the publishing, media, entertainment, retail, higher education, and biotechnology sectors. He counsels them through their most significant transactions, including major licensing agreements and high-stakes litigation.

### OVERVIEW

Glenn handles content licensing, distribution, supply and commercial agreements, as well as website terms and privacy policies, including CCPA and GDPR compliance. He represents individuals and companies in the publishing, entertainment, media, software, internet, content, and biotechnology fields, and numerous colleges and universities.

Glenn assists clients with copyright litigations, trademarks, general corporate, privacy, and publicity law issues, and counsels on intellectual property matters, including artificial intelligence and generative AI.

### REPRESENTATIVE MATTERS

- Regularly counsels and negotiates for a major book publisher on various publishing collaboration, AI compliance, and content licensing transactions.
- Counseled a major children's book publisher on author agreements and international collaborations.
- Negotiated a worldwide distribution agreement for a biotechnology company with a major pharmaceutical company.
- Negotiated numerous software licenses, SaaS agreements, and service agreements for clients in various industries.
- Second-chaired copyright/breach of contract litigation for a major publishing company.
- Counsels clients on website privacy policies and terms of use.
- Defended an apparel client in copyright infringement litigation regarding the use of a photograph.
- Assisted a *Fortune* 1000 company in the preparation of an open-source usage policy and checklist.

### AWARDS

- *World Trademark Review 1000* (2023-2025)

- Massachusetts Lawyers Weekly, Go To Intellectual Property Lawyer (2023, 2025)

## TOP AREAS OF FOCUS

- Entertainment
- Intellectual Property
- Marketing + Advertising
- Privacy + Cyber
- Trademark + Copyright

## ALL AREAS OF FOCUS

- Artificial Intelligence
- Entertainment
- Intellectual Property
- Marketing + Advertising
- Privacy + Cyber
- Trademark + Copyright

## PROFESSIONAL/COMMUNITY INVOLVEMENT

- The Copyright Society
  - Chair, Literary & Publishing Subcommittee for Programming
  - Past president and current Honorary Trustee
- Member, International Trademark Association, Copyright Committee
  - Chair, Strategic Relationships Subcommittee
- Vice chair, Intellectual Property Owners Association Copyright Law and Related Rights Committee
- Board member, Arts and Business Council of Greater Boston
- Member, American Bar Association Intellectual Property Section
- Member, Boston Bar Association
- Member, Massachusetts Bar Association
- Member, World Law Group

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- Boston College Law School, J.D., *magna cum laude*, 2002
- Muhlenberg College, B.A., *magna cum laude*, 1991

### BAR ADMISSIONS

- Massachusetts

### COURT ADMISSIONS

- U.S. District Court, District of Massachusetts
- U.S. Court of Appeals, First Circuit

## SPEAKING ENGAGEMENTS

- Speaker, "Bartz and Beyond: Year Three of AI Copyright Litigation with Implications for Authors, Publishers, and Creators," The Copyright Society, November 4, 2025.
- Speaker, "Copyright Cases and Controversies in the AI Litigation Landscape," IPO Annual Meeting, September 8, 2025.
- Speaker, "Copyright," Boston Bar Association – IP Year in Review Conference 2025, March 27, 2025.
- Speaker, "Recent Updates on AI and IP (Patent and Copyright)," Intellectual Property Owners Association's (IPO) 2025 Spring Summit, March 6, 2025.
- Speaker, "Training of Generative AI on Copyright Works," World Law Group IP Meeting, June 13, 2024.
- Author, "Generative AI and Copyright Infringement: Update on Current Landscape," Locke Lord, March 6, 2024.
- Panelist, "Future of Copyright: Panel Discussion with Copyright Organization," INTA Leadership Meeting, November 15-18, 2022.

## PUBLICATIONS

- Co-author, "Copyright Management Information: The Intellectual Property You Didn't Know You Have," *Troutman Pepper Locke*, December 8, 2025.
- Podcast, "NFTs on Trial: The Yuga Labs Verdict and What It Means for the Digital Frontier," *The Crypto Exchange*, November 4, 2025
- Co-author, "Judges Take Divergent Paths to Find AI Training 'Fair Use.'," *Troutman Pepper Locke*, July 29, 2025. Republished in *IP Litigator*, September 1, 2025.
- Co-author, "Who Owns Creativity? — AI in Entertainment," *Troutman Pepper Locke*, February 27, 2025. Republished in *The Computer & Internet Lawyer*, July–August 2025.
- Co-author, "Copyright Office Advises on Copyrightability of Generative AI Works," *Troutman Pepper Locke*, February 12, 2025.
- Author, "Generative AI and Copyright Infringement: Federal Judge Distinguishes Between AI Model Creators and Users, for Now," *Intellectual Property & Technology Journal*, April 2024.
- Author, "Generative AI and Copyright Infringement: Federal Judge in Stability AI Distinguishes Between AI Model Creators and Users – For Now," *Locke Lord QuickStudy*, November 28, 2023.
- Author, "Supreme Court Will Hear Case Clarifying Extent of Damages Available in Copyright Infringement Lawsuits," *Locke Lord QuickStudy*, October 27, 2023.
- Author, "A Fair Decision for Creativity? SCOTUS Finds No Fair Use in Warhol Prince Portrait," *IP Litigator*, July/August 2023.
- Author, "A Fair Decision for Creativity? SCOTUS Finds No Fair Use in Warhol Prince Portrait," *Locke Lord*, May 26, 2023.
- Author, "Copyright Small Claims Court: A New (Limited) Way to Enforce Copyrights," *Locke Lord*, March 7, 2023.
- Author, "Google LLC v. Oracle America, Inc., Copyright Small Claims Court: A New (Limited) Way to Enforce Copyrights," *Locke Lord*, April 12, 2021.
- Author, "SCOTUS Holds that Annotations to Georgia Code Are Not Copyrightable," *Locke Lord*, May 6, 2020.
- Author, "SCOTUS Holds That States are Immune From Copyright Lawsuits," *Locke Lord*, March 25, 2020.
- Author, "Time to Renew DMCA Designated Agent Registrations," *Locke Lord*, January 22, 2020.

## MEDIA COMMENTARY

- Quoted, “Copyright Cases To Watch In 2026,” *Law360*, January 2, 2026.
- Quoted, “The Top Copyright Decisions of 2025,” *Law360*, December 16, 2025.
- Quoted, “Sora 2 Copyright Calculations Highlight New Role for Agencies as Risk Whisperers,” *Digiday*, October 17, 2025.
- Quoted, “Stamped Out: What Was in the US Copyright Office AI Report?,” *World IP Review*, June 18, 2025.
- Quoted, “Get Your Popcorn Ready:’ Disney, Universal Sue AI Firm for Alleged Copyright Infringement; Experts Foresee ‘Tectonic’ Impact on Litigation,” *The Recorder*, June 12, 2025.