

Greg Norton

Associate

Hartford

greg.norton@troutman.com

D 212.912.2718



OVERVIEW

Greg represents insurance companies, insurance agents and brokers, service contract obligors, insurtech firms, and businesses navigating complex insurance regulations. He assists them with compliance, structuring transactions, and addressing regulatory challenges.

Greg brings a wealth of experience from his previous role as a senior consulting underwriter at Liberty Mutual. He has a deep understanding of insurance issues affecting the sharing economy and experience in underwriting policies for commercial insurance lines. Greg also has a background in private practice, where he represented borrowers and lenders in various corporate finance transactions.

REPRESENTATIVE MATTERS

- Assisted in serving as insurance regulatory counsel in collaboration with numerous global law firms in connection with M&A transactions.
- Assisted in representing clients before state insurance departments in connection with consent orders, examinations, complaints, targeting inquiries, and investigations.
- Assisted service contract providers with respect to their M&A, licensing, and compliance needs.
- Assisted in providing corporate formation and regulatory licensing support for insurance intermediaries.
- Drafted and filed form A change of control filings for insurance company acquisitions.

AWARDS

- *Best Lawyers in America*® Ones to Watch: Insurance Law (2026)

TOP AREAS OF FOCUS

- [Insurance + Reinsurance](#)
- [Insurance Transactional + Regulatory](#)

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Connecticut School of Law, J.D., *with honors*, 2019
- Babson College, M.B.A., 2010
- Bates College, B.A., *cum laude*, 2001

BAR ADMISSIONS

- New York
- Connecticut
- Massachusetts

PUBLICATIONS

- Co-author, "Ore. Warranty Ruling Complicates Insurance Classification," *Warranty News*, September 22, 2023.
- Co-author, "Ore. Warranty Ruling Complicates Insurance Classification," *Law360*, September 13, 2023.
- Co-author, "As EVs Surge, Regs For Charger Warranties Remain Murky," *Law360*, April 4, 2023.
- Co-author, "NAIC Examines Investment Holdings of Private-Equity Owned Insurers," *Locke Lord*, October 5, 2022.