

Jacob A. Rodon

Associate

Atlanta

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OVERVIEW

Jake represents a wide range of financial services companies in disputes, litigation, investigations, and examinations. He focuses his practice on defending consumer facing financial institutions against class actions and individual claims in both state and federal courts, particularly with respect to the “alphabet soup” of consumer protection statutes, including the Fair Credit Reporting Act (FCRA), Fair Debt Collection Practices Act (FDCPA), and Telephone Consumer Protection Act (TCPA).

Jake provides ongoing analysis and commentary on developments in the consumer financial services industry through the [CFS Law Monitor](#) blog.

TOP AREAS OF FOCUS

- [Consumer Financial Services](#)
- [Fair Credit Reporting Act \(FCRA\)](#)
- [Fair Debt Collection Practices Act \(FDCPA\)](#)
- [Financial Services Litigation](#)
- [Telephone Consumer Protection Act \(TCPA\)](#)

ALL AREAS OF FOCUS

- [Business Litigation](#)
- [Consumer Financial Services](#)
- [Fair Credit Reporting Act \(FCRA\)](#)
- [Fair Debt Collection Practices Act \(FDCPA\)](#)
- [Financial Services Litigation](#)
- [Litigation + Trial](#)
- [Telephone Consumer Protection Act \(TCPA\)](#)

EDUCATION AND CERTIFICATIONS

EDUCATION

- Emory University School of Law, J.D., 2023
- Kennesaw State University, B.B.A., *summa cum laude*, 2020

BAR ADMISSIONS

- Georgia

COURT ADMISSIONS

- U.S. District Court, Northern District of Georgia
- U.S. District Court, Middle District of Georgia
- Supreme Court of Georgia
- Court of Appeals of Georgia

SPEAKING ENGAGEMENTS

- Speaker, “Beer & Basics Panel,” ABA Business Law Spring Meeting, April 15, 2026.