Jonathan DeMars

Associate

Richmond

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Jonathan advises financial services institutions and consumer-facing companies in various litigation, regulatory, and compliance matters arising under state and federal law. He leverages his significant background in defending government investigations and securities law to provide straightforward commercial solutions to complex issues.

OVERVIEW

Jonathan is an associate in the firm's Consumer Financial Services Practice Group. He has experience in litigation, securities enforcement defense, white collar, and regulatory matters. Jonathan has represented major financial institutions, multinational corporations, corporate boards, and individuals in investigations by the U.S. Department of Justice, U.S. Securities and Exchange Commission, self-regulatory organizations, and state authorities.

Prior to joining the firm in 2023, Jonathan was a government investigations, white collar, and regulatory associate at an international New York City-based law firm. He earned his J.D., *cum laude*, from Hofstra University's Maurice A. Deane School of Law where he was the editor-in-chief of the *Hofstra Law Review*.

TOP AREAS OF FOCUS

- Consumer Financial Services
- Financial Services Litigation

ALL AREAS OF FOCUS

- Consumer Financial Services
- Financial Services Litigation
- Litigation + Trial
- White Collar Litigation + Investigations

EDUCATION AND CERTIFICATIONS

EDUCATION

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- Maurice A. Deane School of Law at Hofstra University, J.D., *cum laude*, 2018
- University of Richmond, B.S., B.A., 2013

BAR ADMISSIONS

- Virginia
- New York
- District of Columbia

SPEAKING ENGAGEMENTS

- Speaker, “The Decline and Fall of the ‘Lead Generator Loophole’,” Blue Cross Blue Shield Association, February 26, 2024.

PUBLICATIONS

- Podcast, “The *Kirtz* Decision: FCRA and Government Liability Unpacked,” *FCRA Focus*, May 14, 2024.
- Co-author, “Troutman Pepper Publishes *2023 Consumer Financial Services Year in Review and A Look Ahead* ,” *Troutman Pepper*, February 1, 2024.