

Jorden Rutledge

Associate

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OVERVIEW

Jorden focuses his practice on commercial disputes, representing clients in the real estate, manufacturing, health care, and tech sectors through all stages of litigation and arbitration. With a strong background in artificial intelligence and intellectual property matters, he provides comprehensive legal strategies tailored to the unique needs of clients.

Jorden helps clients navigate complex legal landscapes by providing a proactive approach to preventing legal issues, particularly in the realm of trade secrets and data protection against generative AI threats. His insightful publications on AI and copyright infringement, trade secret programs, and digital data protection reflect his commitment to staying at the forefront of legal developments.

AWARDS

• Super Lawyers® Illinois Rising Star, Business Litigation (2024-2025)

TOP AREAS OF FOCUS

- Artificial Intelligence
- Commercial Contracting
- Intellectual Property
- Litigation + Trial

ALL AREAS OF FOCUS

- Artificial Intelligence
- Business Litigation
- Commercial Contracting
- Intellectual Property
- <u>Litigation + Trial</u>

PROFESSIONAL/COMMUNITY INVOLVEMENT

Mentor, Big Brothers Big Sisters of America

EDUCATION AND CERTIFICATIONS

EDUCATION

- Washington University School of Law in St. Louis, J.D., cum laude, 2016
- Missouri State University, B.S., 2012, political science

BAR ADMISSIONS

Illinois

CLERKSHIPS

- Hon. Kendall Newman, U.S. District Court, Eastern District of California, 2019-2020
- Hon. Carolyn Delaney, U.S. District Court, Eastern District of California, 2019-2020
- Hon. Lisa Page, Missouri Court of Appeals, Eastern District, 2017-2019
- Hon. James Dowd, Missouri Court of Appeals, Eastern District, 2017-2019

SPEAKING ENGAGEMENTS

- Speaker, "Generative AI and Copyright Infringement: Update on Current Landscape," Locke Lord, March 6, 2024.
- Speaker, "How Generative Al Implicates Traditional Intellectual Property Categories, Such as Trademark, Copyright, and Trade Secrets," myLawCLE, August 29, 2023.

PUBLICATIONS

- Co-author, "Judges Take Divergent Paths to Find Al Training 'Fair Use," Troutman Pepper Locke, July 29, 2025.
- Co-author, "New Rule to Follow: FTC Bans Noncompete Agreements," The Chicago Lawyer, June/July 2024.
- Author, "Generative AI and Copyright Infringement: Federal Judge Distinguishes Between AI Model Creators and Users, for Now," Intellectual Property & Technology Law Journal, April 2024.
- Author, "Proactive Prevention: Why a Robust Trade Secret Program is Critical," Chicago Lawyer Magazine, February/March 2024.
- Author, "Guarding the Digital Fortress: How to Protect Your Data from Generative AI 'Scrapers," The Computer & Internet Lawyer, January 2024.
- Author, "Generative AI and Copyright Infringement: Federal Judge in Stability AI Distinguishes Between AI Model Creators and Users – For Now," Locke Lord QuickStudy, November 28, 2023.
- Author, "The Race to Regulate Al: Biden Signs Broad Executive Order on Artificial Intelligence," Locke Lord QuickStudy, November 2, 2023.
- Author, "The NO FAKES Act: With Proposed Bill, Congress Set to Protect Against Unauthorized Digital Replicas of Faces, Names and Voices," Locke Lord QuickStudy, October 16, 2023.
- Author, "<u>Death By a Thousand Cuts: Right of Publicity in the Age of Artificial Intelligence</u>," The Computer & Internet Lawyer, October 2023.

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- Author, "Warhol's Brush With AI: Redefining Fair Use for Generative AI and Large Language Models," Locke Lord QuickStudy, June 27, 2023.
- Author, "Death By A Thousand Cuts: Right of Publicity in the Age of AI," Locke Lord QuickStudy, May 30, 2023.
- Author, "Guarding the Digital Fortress: How to Protect Your Data from Generative AI 'Scrapers," Locke Lord QuickStudy, May 16, 2023.
- Author, "Generative AI and Intellectual Property: Whether the Wild West or the Matrix, It is the (Latest) New Frontier," Locke Lord QuickStudy, April 12, 2023.

MEDIA COMMENTARY

- Interviewed, "What Types of Legal Liabilities Are Emerging From AI?," InformationWeek, February 7, 2025.
- Quoted, "Trade Secrets Summoned to Protect Al Amid Noncompete Uncertainty," *Bloomberg Law*, July 16, 2024.