

Laura Hamady

Partner

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OVERVIEW

As a partner in the firm's Privacy + Cyber practice, Laura advises technology, financial services, and media companies on complex data protection compliance, cybersecurity matters, and commercial transactions involving sensitive data. She brings more than 15 years of privacy and cybersecurity experience, uniquely combining deep regulatory knowledge with operational insight gained from senior privacy leadership roles at major global technology and financial services companies.

Laura's practice encompasses the full spectrum of privacy and data security matters, from architecting comprehensive privacy programs with governance structures and risk assessment frameworks to advising on state consumer privacy laws, algorithmic accountability, and AI privacy implications — including training data issues and AI-specific legislation. Her work covers children's online privacy under COPPA, cross-border data transfers under GDPR and Standard Contractual Clauses, and privacy aspects of commercial transactions including vendor due diligence, data processing agreements, and M&A assessments.

Laura regularly advises clients on regulatory investigations by the FTC, state attorneys general, and the California Privacy Protection Agency and counsels on high-stakes enforcement trends, including class action risks under state wiretap statutes, biometric privacy laws (BIPA), and consumer reporting agency compliance under FCRA.

Before joining the firm, Laura held senior privacy positions at some of the world's most data-intensive organizations, serving as deputy general counsel and chief privacy officer at Chronicle (an Alphabet company), directing the legal privacy team at Twitter, and leading global data governance, privacy operations, and records management teams at Visa. She has also held privacy leadership roles at PayPal, Google, Groupon, Levi Strauss, and Takeda Pharmaceuticals.

TOP AREAS OF FOCUS

- [Privacy + Cyber](#)

ALL AREAS OF FOCUS

- [Financial Services](#)
- [Privacy + Cyber](#)

- Technology + Venture Lending

PROFESSIONAL EXPERIENCE

- Director of legal privacy team, Office of Data Protection, Twitter, Inc.
- Global head of privacy operations and data governance, Visa, Inc.
- Deputy general counsel and chief privacy officer, Chronicle LLC (an Alphabet company)
- Head of legal global privacy and associate general counsel, PayPal
- Head of regulatory and chief privacy officer, Groupon

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of California, Berkeley, School of Law, J.D.
- Yale University, B.A.

BAR ADMISSIONS

- Illinois

SPEAKING ENGAGEMENTS

- Speaker, "Privacy for Children and Teens Is Not Kid's Play – Best Practices from Leaders to Avoid an FTC or State AG 'Time Out'!" Privacy + Security Forum: Spring Academy, May 8, 2025.
- Speaker, "Buckle Up for a Wild Ride: Privacy, Security, and AI's Whirlwind Year!" Troutman Pepper Webinar, March 15, 2024.
- Speaker, "Cross Border Data Transfers," Georgia Bar Association's 38th Annual Privacy & Technology Law Conference, March 4, 2024.

PUBLICATIONS

- Co-author, "CCPA Mandatory Cybersecurity Audits Are Coming," *Troutman Pepper Locke*, May 18, 2026.
- Co-author, "California AG Announces Largest CCPA Enforcement Settlement to Date," *Privacy + Cyber + AI*, February 12, 2026.
- Co-author, "2025 CTDPA Enforcement Report Issued," *Privacy + Cyber + AI*, February 10, 2026.
- Co-author, "California AG Announces Another CCPA Enforcement Action: Part 1," *Privacy + Cyber + AI*, November 3, 2025.
- Co-author, "Analyzing California's Digital Age Assurance Act," *Privacy + Cyber + AI*, October 27, 2025.
- Co-author, "Justices' Age Verification Ruling May Lead To More State Laws," *Law360*, August 4, 2025.
- Co-author, "DOJ's Latest Guidance on the Data Security Program – What's New?," *Troutman Pepper Locke*, April 16, 2025.
- Co-author, "New DOJ National Security Division Data Security Rules Take Effect on April 8: Is Your Organization Exposed?," *Troutman Pepper Locke*, April 3, 2025.
- Co-author, "Do You Know Where Your Data Is Going? On April 8, New National Security Rules Take Effect," *Troutman Pepper Locke*, February 18, 2025.

- Co-author, "2024 Privacy, AI & Cybersecurity Year in Review," *Troutman Pepper Locke*, February 12, 2025.
- Co-author, "Charging Ahead: Legal, Regulatory, and Operational Considerations for EV Infrastructure Development," *Troutman Pepper*, October 1, 2024.
- Co-author, "AI and HR: Navigating Legal Challenges in Recruiting and Hiring," *Troutman Pepper*, September 16, 2024.
- Co-author, "Rhode Island Adds to the Growing Patchwork of State Privacy Laws – H7787 / S2500," *Troutman Pepper*, July 1, 2024.
- Co-author, "Minnesota Enacts the Latest State Privacy Law – HF 4757 / SF 4782," *Troutman Pepper*, June 4, 2024.
- Co-author, "Maryland Enacts the Judge Andrew F. Wilkinson Judicial Security Act: Are More Daniel's Laws on the Horizon?," *Troutman Pepper*, May 23, 2024.
- Co-author, "Proposed Amendments to New Jersey's Daniel's Law," *Troutman Pepper*, May 16, 2024.
- Co-author, "Maryland Enacts Age Appropriate Design Code," *Troutman Pepper*, May 13, 2024.
- Co-author, "Maryland's New Privacy Law Shows More Teeth (But Not Necessarily Fangs)," *Troutman Pepper*, May 9, 2024.
- Co-author, "Nebraska Enacts Comprehensive Privacy Law," *Troutman Pepper*, April 26, 2024.
- Co-author, "Three's a Pattern: Kentucky Becomes the 15th State to Enact a Comprehensive Privacy Law," *Troutman Pepper*, April 5, 2024.
- Co-author, "California AG Announces Second CCPA Settlement, Asserting DoorDash Failed to Deliver Privacy," *Troutman Pepper*, February 29, 2024.
- Co-author, "2023 Privacy Year in Review," *Troutman Pepper*, February 1, 2024.
- Co-author, "California Delete Act: An Aggressive New Approach to Regulating Data Brokers," *Troutman Pepper*, October 19, 2023.
- Co-author, "CPRA Shuffle: Two Steps Forward, One Step Back: Court Temporarily Halts CPRA Regulation Enforcement as CPRA Enforcements Begins," *Troutman Pepper*, July 21, 2023.
- Co-author, "Cookies and Online Tracking of Health Signals: An OCR Prescription for Potential Peril," *Troutman Pepper*, May 4, 2023.
- Co-author, "Washington Legislature Goes Big With 'My Health My Data Act'," *Troutman Pepper*, May 2, 2023.