

# Lauren H. Geiser

**Associate** 

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## **OVERVIEW**

Lauren focuses her practice on complex business disputes and privacy litigation. She has represented major financial institutions and large data companies in high-profile, high-stakes litigation in both federal and state courts.

Lauren also has extensive experience with the False Claims Act and its state counterparts. She particularly enjoys helping clients navigate the challenging and uncertain processes of government investigations, enforcement actions, and litigation where the adversary is a government entity.

## REPRESENTATIVE MATTERS

- Represented a national bank in high-profile class action related to CARES Act mortgage forbearance.
- Assisted a commercial non-bank lender in determining whether a loan worth over \$20 million had been fraudulently conveyed to a borrower. Represented lender in filing a complaint in federal court against former executives of borrower. Received default judgment in favor of lender.
- Represented a national bank's auto lending division in a putative nationwide class action challenging the bank's administration of guaranteed asset/auto protection products.
- Represented a large data and information services company in multistate attorneys general investigation, as
  well as ancillary litigation, arising from alleged violations of state false claims acts. Prepared for trial against one
  attorney general.
- Worked on team selected to serve as federal monitor of asset management firm under terms of an SEC order.
   Reported to the SEC on firm's compliance with federal securities laws and made policies and procedures recommendations.
- Represented an investment bank in a FINRA industry dispute arbitration.

# **TOP AREAS OF FOCUS**

- Business Litigation
- Class Action
- False Claims Act + Other Whistleblower Actions
- <u>Litigation + Trial</u>

- Privacy + Cyber
- Regulatory Investigations, Strategy + Enforcement
- Securities Investigations + Enforcement

## PROFESSIONAL/COMMUNITY INVOLVEMENT

- Published poet, work published in Cathexis Northwest Press, the Broadkill Review, and Liminal Spaces Magazine
- Former yoga instructor

## PROFESSIONAL EXPERIENCE

- Assistant U.S. Attorney, U.S. Department of Justice
- Honors intern, U.S. Securities and Exchange Commission

## **EDUCATION AND CERTIFICATIONS**

#### **EDUCATION**

- Boston University School of Law, J.D., 2016
- Case Western Reserve University, B.A., cum laude; English Department Nemet Scholar, 2011, English and political science

#### **BAR ADMISSIONS**

- Virginia
- California
- District of Columbia

## **COURT ADMISSIONS**

- Supreme Court of Virginia
- Department of Veterans Affairs
- U.S. District Court, Central District of California
- · U.S. District Court, Northern District of California
- . U.S. District Court, Eastern District of Virginia
- U.S. District Court, Western District of Virginia

# **CLERKSHIPS**

• Hon. Matthew W. Brann, U.S. District Court, Middle District of Pennsylvania, 2022-2023

## **SPEAKING ENGAGEMENTS**

Speaker, "Data Breach Readiness and Response Pitfalls," Orange County Bar Association, June 10, 2025.

## **PUBLICATIONS**

- Co-author, "<u>California Seeks Collaboration From the Global Privacy Frontier</u>," Bloomberg Law, June 13, 2025.
- Co-author, "Calif. Bar Exam Fiasco Shows Why Attys Must Disclose Al Use," Law360, June 10, 2025.
- Podcast, "Facial Recognition and Legal Boundaries: The Clearview Al Case Study," Regulatory Oversight Podcast, June 10, 2025.
- Co-author, "\$51.75M Settlement in Clearview Al Biometric Privacy Litigation Illustrates Creative Resolution for Startups Facing Parallel Litigation and Enforcement Action," Regulatory Oversight, April 30, 2025.
- Co-author, "John Coates Calls for SPAC Myth-Busting," Troutman Pepper, March 30, 2022.
- Co-author, "Second Circuit Affirms De Maison Disgorgement Amount as Reasonable," Troutman Pepper, January 4, 2022.
- Co-author, "It's Official: Circuits are Split on Domestic Transaction Test," Troutman Pepper, June 9, 2021.
- Co-author, "First Diversity-Driven Derivative Suit in Facebook Case Tossed by Northern District of California," Troutman Pepper, March 31, 2021.
- Author, "What to Know About Upcoming Attorney General Elections," Troutman Pepper, October 30, 2020.
- Co-author, "California Consumer Privacy Act Enforcement Series: OAG's Reaction to CPRA Referendum," Troutman Pepper, August 17, 2020.
- Co-author, "California Consumer Privacy Act Enforcement Series: Businesses Collecting Children's Personal Information and Health-Related Data," *Troutman Pepper*, August 3, 2020.
- Co-author, "California Consumer Privacy Act Enforcement Series: Service Providers," Troutman Pepper, July 27, 2020.
- Co-author, "California Consumer Privacy Act Enforcement Series: Treating the CCPA Like a Check-the-Box Exercise," Troutman Pepper, July 20, 2020.
- Co-author, "<u>California Consumer Privacy Act Enforcement Series: The Infamous "Do-Not-Sell" Button,</u>"
   *Troutman Pepper*, July 14, 2020.
- Co-author, "To Serve and Be Served: Service of Process Issues in Light of COVID-19," Consumer Financial Services Law Monitor, April 21, 2020.
- Co-author, "2019 Consumer Financial Services Year in Review & A Look Ahead," *Troutman Sanders*, February 24, 2020.
- Co-author, "2018 Consumer Financial Services Year in Review & A Look Ahead," *Troutman Sanders*, January 28, 2019.
- Acknowledgment Credit, *The Rise of the Working Class Shareholder: Labor's Best Weapon*, by Professor David H. Webber (Harvard University Press).

#### MEDIA COMMENTARY

Quoted, "Clearview Al faces more legal uncertainty in UK and US," BiometricUpdate.com, June 11, 2025.