Leigh A. Zeiser

Director of AI & Automation

Cincinnati

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Leigh is an award-winning legal tech innovator focused on artificial intelligence and automation. She leads strategic initiatives that help attorneys and clients navigate complex legal and business challenges with confidence.

OVERVIEW

Leigh champions the development and deployment of emerging technologies to augment legal process design and deliver measurable impact. A recognized thought leader, she brings over 20 years of experience and a proven track record for transforming how legal professionals deliver services. As director of AI & automation, Leigh leads transformative initiatives that integrate artificial intelligence, automation, and data-driven processes to enhance how attorneys deliver legal services and navigate complex business and compliance landscapes.

With a strategic focus on aligning people, process, and technology, Leigh partners across business units to design scalable solutions that foster trust, manage change, and accelerate adoption. Her work helps to empower attorneys to meet evolving client demands with confidence and agility — freeing them to focus on delivering exceptional outcomes.

Leigh has earned multiple accolades including the International Legal Technology Association's Innovative Leader of the Year and Influential Women in Legal Technology. Her thought leadership has featured at major conferences including Legalweek, ILTA, BrightTALK, and AALL, and in publications such as *AALL Spectrum* and the *Live from Legalweek* podcast.

AWARDS

- International Legal Technology Association
  - 2023 Influential Women in Legal Technology
  - 2023 Innovative Leader of the Year

ALL AREAS OF FOCUS

- Artificial Intelligence

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EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Cincinnati College of Law, J.D.
- Mount St. Joseph University, B.A.

CERTIFICATIONS AND MEMBERSHIPS

- ASPE: ICAgile Certified

BAR ADMISSIONS

- Ohio (Inactive)

SPEAKING ENGAGEMENTS

- Speaker, DRI's Artificial Intelligence in Defense Practice: Tools, Prompts, Workflows, Implementation, and Governance Seminar, March 9-10, 2026.

PUBLICATIONS

- Co-author, "AI Maturity: From Chatbot to Capability Platform," *Peer to Peer*, April 18, 2026.
- Podcast, "Legal AI in Practice: Firm Governance, Build vs. Buy Decisions, and Vendor Due Diligence," *The Good Bot: Artificial Intelligence, Health Care, and the Law*, January 15, 2026.

MEDIA COMMENTARY

- Featured and quoted, "BakerHostetler Manager Joins Troutman as AI Director," *Law360*, September 15, 2025.