

Lu Reyes

Partner

Austin

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OVERVIEW

Lu is a former senior U.S. government official with a wealth of experience advising U.S. and international clients with complex regulatory and enforcement challenges. He has extensive experience representing clients facing state or federal government investigations and enforcement actions, conducting internal investigations, and advising corporate clients on regulatory compliance practices and in crisis response scenarios. As an accomplished legal strategist, Lu provides counsel to CEOs, CLO's, and other executives, as well as boards of directors across various industries on a myriad of complex issues.

Lu's clients benefit from his decades of experience providing strategic advice to top-tier government leaders, including the President of the United States and multiple United States Attorneys General. His career is marked by significant roles in federal and state government.

As Deputy Assistant to President George W. Bush, he was a chief advisor to the President and a member of the White House Senior Staff. In that role he provided strategic and human capital related policy advice directly to the President regarding all legal, national security, and international affairs, and presidential appointments administration-wide.

As Deputy Associate Attorney General at the U.S. Department of Justice, he served as Chief of Staff to the Associate Attorney General and had oversight of litigation emanating from the Tax, Civil Rights, Civil, and Community Relations Service Divisions of the agency. At the Department, he also previously served as Counselor to the Assistant Attorney General of the Civil Rights Division, and as Counsel to the Assistant Attorney General for the Civil Division, the division responsible for representing the U.S. in all constitutional challenges to U.S. law and defending the U.S. on all torts, federal programs, and immigration-related litigation.

Prior to joining private practice, Lu also served as the General Counsel for the federal law enforcement agency charged with rooting out waste, fraud, and abuse of the \$50+ billion appropriated for the reconstruction of Iraq where he oversaw several federal fraud prosecutions in conjunction with the U.S. Department of Justice Criminal Frauds Section.

Earlier in his career, Lu served as an Assistant Attorney General and Trial Attorney for the Office of the Texas Attorney General, where he handled a robust civil litigation practice at the trial and appellate levels in both state and federal court.

TOP AREAS OF FOCUS

- Due Diligence + Corporate Compliance
- Enforcement Actions + Investigations
- Incidents + Investigations
- Regulatory Investigations, Strategy + Enforcement
- State Attorneys General

ALL AREAS OF FOCUS

- Due Diligence + Corporate Compliance
- Enforcement Actions + Investigations
- Government + Regulatory
- Incidents + Investigations
- Litigation + Trial
- Privacy + Cyber
- Regulatory Investigations, Strategy + Enforcement
- Securities Litigation
- State Attorneys General
- White Collar Litigation + Investigations

PROFESSIONAL EXPERIENCE

- General Counsel, Special Inspector General for Iraq Reconstruction, 2009 – 2011
- Deputy Assistant to the President of the United States, 2008-2009
- Special Assistant to the President of the United States, 2006-2008
- Deputy Associate Attorney General and Chief of Staff, The United States Department of Justice, 2005-2006
- Counselor to the Assistant Attorney General, The Civil Rights Division, The United States Department of Justice, 2003-2005
- Counsel to the Assistant Attorney General, The Civil Rights Division, The United States Department of Justice, 2001-2003
- Assistant Attorney General, Office of the Texas Attorney General, 1998-2001

EDUCATION AND CERTIFICATIONS

EDUCATION

- The University of Texas School of Law, J.D., 1997, technical editor, editorial board member, *The American Journal of Criminal Law*, 1995-1997
- The University of Texas at Austin, B.A., 1994, government

BAR ADMISSIONS

- Texas

COURT ADMISSIONS

- U.S. Court of Appeals, Fifth Circuit
- U.S. District Court, District of Columbia
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Northern District of Texas
- U.S. District Court, Southern District of Texas
- U.S. District Court, Western District of Texas

LANGUAGES

- Spanish

SPEAKING ENGAGEMENTS

- Panelist, “State AG Investigations vs. Federal Investigations: Key Differences and How to Prepare for Both,” myLawCLE, November 10, 2025.

PUBLICATIONS

- Podcast, “From Vegas to Venezuela: High-Stakes Predictive Markets,” *Regulatory Oversight Podcast*, January 9, 2026.
- Podcast, “NIL Enforcement in a Post-House World – What Institutions Can Expect,” *Highway to NIL*, June 5, 2025.

MEDIA COMMENTARY

- Interviewed, “Five Questions With Lu Reyes,” *George W. Bush Presidential Center*, December 18, 2025.