

Marissa Grignon

Director of Business Development

Orange County

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D 949.622.2787



Marissa is a trusted business development advisor to attorneys and policy consultants in the regulatory and finance practices.

OVERVIEW

Marissa serves as business development director for the firm's regulatory and finance attorneys and policy advisors. She has more than 15 years of experience leading strategic business and client-centered initiatives that advance firm objectives and grow revenue. Marissa's responsibilities include strategic planning, identifying cross-practice and industry focused client growth initiatives, expanding market visibility, and managing a multidisciplinary team of business development professionals.

TOP AREAS OF FOCUS

- [Bankruptcy + Restructuring](#)
- [Energy](#)
- [Environmental + Natural Resources](#)

ALL AREAS OF FOCUS

- [Bankruptcy + Restructuring](#)
- [Energy](#)
- [Environmental + Natural Resources](#)
- [Multifamily Housing Finance](#)

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Chair, Legal Marketing Association Southern California (2021)
- Vice chair, Legal Marketing Association Southern California (2020)
- Membership chair, Legal Marketing Association Southern California (2019)

EDUCATION AND CERTIFICATIONS

EDUCATION

- California State Polytechnic University, Humboldt, B.S., business and economics, Business and Economics

SPEAKING ENGAGEMENTS

- Moderator, “Best Practices and Lessons Learned When Building Practice, Sector or Office Level Strategic Business Plans,” Legal Marketing Association Southern California Roundtable, October 2019.

MEDIA COMMENTARY

- Quoted, “Awards Are Great Marketing Tools, but They’re Not All Created Equal,” *ABA Journal*, July 1, 2020.