Megan Clifford

Associate

New York

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OVERVIEW

Megan focuses her practice on trademark and copyright matters. Her clients range from startups to established companies across various industries, including entertainment, fashion, technology, manufacturing, insurance, and consumer goods.

Megan's trademark practice extends through the full lifecycle of domestic and international brand protection, including clearance, prosecution, maintenance, and enforcement. As a former trademark examining attorney at the U.S. Patent and Trademark Office, Megan offers unique insights into navigating complex trademark issues.

Megan also handles corporate matters involving intellectual property. She regularly conducts due diligence for mergers and acquisitions, assists with drafting trademark licenses and assignments, and helps clients navigate chain of title issues.

TOP AREAS OF FOCUS

- Intellectual Property
- Marketing + Advertising
- Trademark + Copyright

ALL AREAS OF FOCUS

- Entertainment
- Intellectual Property
- Litigation + Trial
- Marketing + Advertising
- Trademark + Copyright

PROFESSIONAL EXPERIENCE

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- Trademark examining attorney, U.S. Patent and Trademark Office

EDUCATION AND CERTIFICATIONS

EDUCATION

- Brooklyn Law School, J.D., 2020, notes and comments editor, *Brooklyn Journal of Corporate, Financial & Commercial Law*
- Belmont University, B.A., *cum laude*, 2015, entertainment industry studies

BAR ADMISSIONS

- New York

PUBLICATIONS

- Co-author, "Fair Is Fair? Navigating Product Integration and Clearance for Content Creators," *Troutman Pepper Locke*, June 27, 2025.