

Neftali Partida

Principal - Troutman Strategies

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Nef leverages his deep network and experience in public affairs to help corporations, NGOs, and elected officials shape policy debates on energy, health care, and finance.

OVERVIEW

Nef is an accomplished government relations professional with 23 years of experience working collaboratively with federal, state, and local governments, as well as key stakeholders and NGOs. He excels in driving business objectives while navigating the intricate landscape of public policy and politics. Throughout his career, Nef has been dedicated to enhancing the reputation of clients while effectively mitigating government and political risks for their businesses.

Nef has provided high-level government relations representation for clients such as Phillips 66, ICF, Crown Castle, Landry's, Inc., and Texas 2036. He has spearheaded legislative initiatives, including the passage of PAC Match legislation and 5G legislation through the Texas legislature. Nef leads comprehensive government relations programs across Texas, increasing clients' political visibility and business influence.

REPRESENTATIVE MATTERS

- Lead stakeholder relations advisor for ICF, Inc., in Texas, and provide government relations support at both local and state levels.
- Provided comprehensive government relations support for Airbnb, managing its interactions at both local and state levels to ensure smooth operations within Texas.
- Designed the government relations strategy for Uber's entry into the Houston market in 2013, followed by advocating for the passage of a statewide legislative framework for Transportation Network Companies at the Texas legislature in 2017.
- Spearheaded Crown Castle's legislative efforts, securing the passage of critical 5G legislation through the Texas legislature to support the company's strategic objectives.
- Served as government relations advisor for Landry's, Inc., representing its interests across local, state, and federal levels to navigate complex regulatory environments and influence key policy decisions.
- Serve as government relations advisor for a major automobile distributor, enhancing the client's political visibility and business influence across its distribution region.

AWARDS

- *Capitol Inside*, Hired Guns List, Ranked No. 70 (2023)
- *Capitol Inside*, Hired Guns List, Ranked No. 60 (2021)
- *Capitol Inside*, Consultants Who Lobby, Ranked No. 6 (2019)

TOP AREAS OF FOCUS

- Election Law + Redistricting
- Energy Policy + Legislation
- Lobbying + Public Affairs

ALL AREAS OF FOCUS

- Election Law + Redistricting
- Energy Policy + Legislation
- Government + Regulatory
- Lobbying + Public Affairs

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Board member, Legacy Community Health

PROFESSIONAL EXPERIENCE

- Head of Partida & Associates, a Houston-based public relations management firm

EDUCATION AND CERTIFICATIONS

EDUCATION

- The University of Texas at San Antonio, B.A.

LANGUAGES

- Spanish

PUBLICATIONS

- Co-author, “87th Legislature Preparation Guide: Lobbying in Texas under the Cloud of COVID-19,” Locke Lord QuickStudy, June 22, 2020.