

**Noël B. Ix**

Partner

Princeton

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D 609.951.4102



Noël focuses her practice on defending and counseling companies with products regulated by the FDA, including prescription medications, medical devices, food, and cosmetics.

**OVERVIEW**

Noël has substantial experience representing pharmaceutical and medical device manufacturers in multidistrict federal litigation and state court coordinated proceedings, and in responding to government investigations and inquiries.

She also advises clients in the food, drug, and cosmetic industries on regulatory compliance, risk assessments and mitigation strategies, including counseling on advertising and other promotional activities, as well as statements made in labeling and scientific disclosures.

**REPRESENTATIVE MATTERS**

- Defended a pharmaceutical company in federal multidistrict and coordinated state court litigation involving its prescription diabetes medication.
- Defended medical device companies in federal and state court litigations involving spinal implants and biologics.
- Counseled and defended companies in connection with state and federal government investigations.
- Developed and implemented resolution strategies and managed mass settlements of pharmaceutical and medical device product liability claims.
- Provided counseling to food and cosmetics clients on labeling and advertising issues.
- Defended physicians and a major children's hospital in catastrophic injury cases.
- Defended a major flooring company in cases involving breach of contract and warranty claims.

**TOP AREAS OF FOCUS**

- Health Care + Life Sciences
- Pharmaceutical + Medical Device Litigation + Counseling

## ALL AREAS OF FOCUS

- Food + Beverage
- Health Care + Life Sciences
- Life Sciences Transactions
- Litigation + Trial
- Pharmaceutical + Medical Device Litigation + Counseling
- Product Liability

## PROFESSIONAL/COMMUNITY INVOLVEMENT

- Executive officer and past president, Villanova University School of Law Alumni Association
- Past chair of the Fundraising Committee, Princeton Child Development Institute
- Past vice-chair of the Toxic Torts and Environmental Law Committee, American Bar Association, Tort Insurance Practice Section

## EDUCATION AND CERTIFICATIONS

### EDUCATION

- Villanova University Charles Widger School of Law, J.D., *cum laude*, 1993, student editor, *Villanova Law Review*; Order of the Coif; president, Student Bar Association
- College of the Holy Cross, B.A., *magna cum laude*, 1990, English; Phi Beta Kappa

### BAR ADMISSIONS

- New Jersey
- Pennsylvania

### COURT ADMISSIONS

- Supreme Court of the United States
- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, District of New Jersey

### CLERKSHIPS

- Hon. Joseph J. Farnan, Jr., U.S. District Court, District of Delaware, 1993-1994