

Rob Adam Chief Operating Officer

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OVERVIEW

Rob serves as the firm's chief operating officer, where he leverages his extensive experience in law firm business leadership to spearhead strategic initiatives and ensure operational excellence. As a key member of senior management, Rob plays a crucial role in driving the firm's growth and profitability. He oversees day-to-day operations across the firm, empowering attorneys to deliver services efficiently and effectively.

Before joining Troutman Pepper Locke, Rob, who holds an MBA and a CPA, demonstrated a strong track record of success as CFO at two global law firms. His diverse background also includes roles at a medical diagnostics startup, a web consulting firm, and as an operational consultant for a Big Four accounting firm.

EDUCATION AND CERTIFICATIONS

EDUCATION

- The University of Chicago Booth School of Business, M.B.A., with honors, 1996, finance and operations
- University of California, Santa Barbara, B.A., 1991, business economics

LANGUAGES

German