

**Rob Adam**

Chief Operating Officer

Chicago

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**OVERVIEW**

Rob serves as the firm's chief operating officer, where he leverages his extensive experience in law firm business leadership to spearhead strategic initiatives and ensure operational excellence. As a key member of senior management, Rob plays a crucial role in driving the firm's growth and profitability. He oversees day-to-day operations across the firm, empowering attorneys to deliver services efficiently and effectively.

Before joining Troutman Pepper Locke, Rob, who holds an MBA and a CPA, demonstrated a strong track record of success as CFO at two global law firms. His diverse background also includes roles at a medical diagnostics startup, a web consulting firm, and as an operational consultant for a Big Four accounting firm.

**EDUCATION AND CERTIFICATIONS****EDUCATION**

- The University of Chicago Booth School of Business, M.B.A., *with honors*, 1996, finance and operations
- University of California, Santa Barbara, B.A., 1991, business economics

**LANGUAGES**

- German